



**FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE**  
Ministry of Commerce & Industry, Government of India

**AN INSTITUTION OF NATIONAL IMPORTANCE**  
under FDDI Act 2017

# PROSPECTUS 2022

# EXCELLENCE IN EDUCATION



**FOOTWEAR  
DESIGN**



**LEATHER GOODS &  
ACCESSORIES  
DESIGN**



**FASHION  
DESIGN**



**RETAIL & FASHION  
MERCHANDISE**

[www.fddiindia.com](http://www.fddiindia.com)

# RECOGNITION



“

FDDI is playing a key role in imparting education, facilitating the Indian industry by bridging the skill gap in the areas of Footwear, Fashion, Retail and Leather Accessory & Life Style product, and because of its continuous contribution towards nation building, FDDI has been granted the status of **“An Institution of National Importance”** under the **FDDI Act 2017**.

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# FROM THE DESK OF THE MANAGING DIRECTOR



Mr. Arun Kumar Sinha, I.A.S

Dear Students,

“ Footwear Design and Development Institute is an Institution of National Importance under FDDI Act 2017. FDDI is committed towards providing world class education in the fields of Footwear Design & Production, Fashion Design, Retail & Fashion Merchandise and Leather Goods & Accessories Design. This knowledge is being imparted through quality education, experienced and qualified faculty and providing the appropriate learning environment at our world class campuses. We try to encourage students evolve into competent professionals having cross functional expertise and a global outlook. For more than three decades FDDI has served the nation by focusing on knowledge, skill enrichment, and application of technology in teaching, research and professional competence. FDDI is the only ‘Institution of National Importance (INI)’ institute offering degree course in footwear domain.

FDDI follows well researched and updated industry-oriented curriculum. This methodology helps students nurture their skills and ambitions in a professional manner with the help of advanced learning material, practical experience where constant hands-on learning and experimentation happens in an interactive teaching-learning environment, mandatory internships, job counseling, placement activities, and overall grooming of students into future executives. These courses produce well-rounded graduates with expertise in key skill required for the industry.

FDDI believes in responsible education and is committed to meet its social obligations. This objective is achieved by providing an equal opportunity to all sections of the society. Through its inclusive education, FDDI attempts to integrate students who do not have adequate avenues due to locational or social constraints.

We look forward to welcoming all young learners who have the zeal to learn, have the wish to contribute to society & nation building and have the desire to excel and become a successful professional. ”

# FOREWORD

The Footwear Design & Development Institute (FDDI), under the aegis of Ministry of Commerce & Industry, has been playing a pioneering role in shaping the development of the Footwear & Leather sector in India.

Since more than three decades, FDDI has been at the fore-front of providing technical education and expertise in this sector, propelling India to become the 2nd largest producer of footwear, 2nd largest exporter of leather garments and 5th largest exporter of leather goods in the World. The footwear industry in India now contributes about two per cent to India's overall GDP and employs 2 Mn workers, making the sector one of the top employment generators in the country. The market size is set to grow to USD 15.5 Bn by 2024. Additionally, with the Apparel and footwear sector growing in double-digits in the last few years, they are likely to propel growth in organized retail segment as well in the coming decade.

FDDI is among the top three Universities/ Institutions in the World taking up higher education in the core domain and aiding in bridging the skill gap in the areas of Footwear, Leather Accessory & lifestyle products.

In its zest for fostering the culture of innovation as part of its vision for shaping the future of Footwear & Leather sector in India, FDDI is also in process of setting up Centres of Excellence across seven of its campuses in the areas of Design, Leather Finishing, Innovation and Product Retailing, Specialized Footwear among others.

Most of the leading Indian industries act as academic and governing council members of this Institute and participate in its academic matters such as curriculum upgradation, programme designing, expertise lectures, etc. It offers a vast range of academic programs in the niche areas of Footwear, Fashion, Retail & Leather goods such as B.Des., BBA, M.Des. and MBA through its four schools namely School of Footwear Design & Production, School of Leather Goods & Accessories Design, School of Retail & Fashion Merchandise and School of Fashion Design. The programme curriculum includes creative workshops, case studies and meetings with professionals to understand the specificities of fashion and footwear related careers.

To provide a unique learning experience and facilitate global industry exposure for students, FDDI has been building strong international linkages and tie-ups through technical trainings and application-based managerial specialized courses in the fields of Footwear Fashion/Styling and CAD, Marketing, Merchandising, Buying/Sourcing, Costing and Quality Management in the Footwear Retailing sector.

With the admission cycle for academic year 2022-23 now being initiated, we are fully committed to creating industry relevant graduates and tomorrow's business leaders.

We welcome you all to be a part of this exciting journey!





**FOOTWEAR  
DESIGN**



**LEATHER GOODS &  
ACCESSORIES  
DESIGN**

# ABOUT US



**FASHION  
DESIGN**



**RETAIL & FASHION  
MERCHANDISE**

# ABOUT FDDI



Footwear Design & Development Institute was established in 1986, under the aegis of Ministry of Commerce & Industry, Govt. of India with major objectives:

- To Develop Human Resources within the country by imparting appropriate knowledge and skills to promote the rapid growth of footwear and allied industry in the country
- To provide and develop appropriate infrastructure for the Indian footwear industry to enable it attain international standards of production and
- To particularly promote the growth of export production of quality footwear and allied products from the country

FDDI offers Bachelor and Master Degree programmes in the areas of Footwear Design & Production, Fashion Design, Retail & Fashion Merchandise and Leather Goods & Accessories Design, besides offering short term Industry specific programmes.

FDDI is playing a key role in imparting education, facilitating the Indian industry by bridging the skill gap in the areas of Footwear, Fashion, Retail and Leather Accessory & life style product, and because of its continuous contribution towards nation building, FDDI has been granted the status of "Institution of National Importance" under the FDDI Act 2017.

FDDI has Pan India Presence with 12 state-of art campuses spread across the country. It has world class Infrastructure & Facilities (equipped with Smart Class Rooms, Workshops with latest machineries & equipment's, High tech IT lab, High end Product development Centre, International Testing Centre, Comprehensive Library, Auditorium & Sports facilities, and In campus Hostels etc.), created across the functional domain to ensure international standards of higher education, training & delivery for Footwear, Leather products, Retail and Allied Industries - 360° interventions under one umbrella.





## FDDI ADVANTAGES / UNIQUE PROPOSITION

- FDDI is a premier academic and training institution dedicated to the development and growth of the Footwear & Product, Leather Products, Retail and Fashion Merchandise and Fashion Design sectors.
- Institution of National Importance (INI) like IITs and IIMs that has the authority to grant degree. Academic programs covering niche areas like Footwear, Fashion, Retail & Leather Goods all under with holistic interventions under one umbrella.
- Curriculum designed and developed by experts from eminent institution/ organizations such as University of Northampton (UK), NIFT, IIT, IIM, Council of Leather Exports, etc.
- Courses designed to provide real Industrial experience resolving challenges faced by industry through Internship, Live projects, Field visits, Case studies etc. with well qualified faculties.
- FDDI has international partnerships for training and consulting with countries like South Africa, Vietnam, Ethiopia, Nepal, Bangladesh, Sri Lanka among others.
- Alumni have grown to key positions in the industry such as Vice President, CEOs in national and multinational companies.
- Centralized placements – equal opportunities for all candidates.
- 7 campuses of FDDI approved as “Centre of Excellence” to take up research and innovation, as pioneer, in the core domain. World class laboratories and testing centers at Noida and Chennai with state of art testing equipment’s mostly from SATRA, UK and PFI Germany.



### PAN INDIA PRESENCE WITH 12 FULL-FLEDGED CAMPUSES

FDDI is known for nurturing high end trained specialized professionals through its programmes. The Institute has a strong Alumni base and strong industry linkage. Almost all the leading Industries of the country are associated with the Institute and have a key participation in academic matters such as Programme design, curriculum upgradation, expertise lectures, as academic and governing council members etc. Due to the excellent quality of skill development, contemporary industry oriented curriculum and hands on experience on state of the art machine and workshops, FDDI holds an excellent record of placements in the industry.



# VISION AND MISSION

## VISION :

"In our endeavor to make India the leading hub for Design, Technology, Retail and Management in the world, we shall take necessary steps for creating quality infrastructure for design, development, production and support service system for the Indian industry. Our efforts would be in the direction, which makes this Institute the world leader in the field of fashion design, technology, retail management due to the quality of our products & services, response and cost effectiveness."



A 'START-UP' BY FDDI STUDENTS



## MISSION :

"Our Mission as an institution is to provide world-class education, foster research and development, evolve innovation application and encourage technology, entrepreneurship and ultimately mould young men and women capable of assuming leadership of the society for the betterment of the country."

# ACCREDITATION, MEMBERSHIPS & CREDENTIALS

The Footwear Design and Development Institute Act 2017 published in the Gazette of India on August 5, 2017 confers Statutory Status on the Institute. The President of India is the 'Visitor' of the Institute under the Act. The Act empowers the Institute to grant degrees, diplomas, certificates, or any other qualification and to confer awards, honorary degrees or other academic distinction or titles.

FDDI is the first training Institute in the area of core competencies to be awarded various prestigious certifications / accreditations from leading international organizations e.g.

ISO 9001 (FDDI, Noida)

ISO 14001 (FDDI, Noida)

**Certificates for FDDI ITC:-**

BIS (Bureau of Indian Standards)

ISO 17025 & SATRA



## TEACHING AID :

FDDI prepares the self-instructional printed material in association with Academia, R & D and Practicing personnel. The study material is developed in association with industry experts drawn from all over the country. The print material is scrutinized by the content experts, supervised by the instructors/unit designers and edited in-house. Self-instructional study material are being provided in e-mode to encourage less use of paper.

## FACULTY :

Faculty at FDDI have the expertise & experience that inspires the students to realize their full potential. The faculty prepares the self-instructional printed material in association with Academia, R & D and Practicing personnel. Students enhance their knowledge and talent by working with the faculty on various real-life projects gaining invaluable knowledge, experience and awareness on design application and industry dynamics. In the recent past, faculty & student teams have undertaken varied research and consultancy and training projects.

Our faculties are trained at some of the leading fashion institutes of international repute and also at FDDI and brings to the classroom professional capabilities, wide exposure and years of hands-on industry experience. The faculty is committed to grow in their profession. The faculty constantly upgrades their knowledge & skills, creating a stimulating learning environment for students.





**FOOTWEAR  
DESIGN**



**LEATHER GOODS &  
ACCESSORIES  
DESIGN**

# ACADEMIC PROGRAMMES



**FASHION  
DESIGN**



**RETAIL & FASHION  
MERCHANDISE**

# ACADEMIC PROGRAMMES OFFERED

FDDI offers Bachelor and Master Degree programmes. Most of these programmes have been developed after an initial survey of the demand for such studies. They are launched with a view to fulfil the student's need for:

- Improvement of skills
- Acquisition of professional qualification,
- Continuing educational and professional development at work place,
- Diversification of knowledge
- Self-enrichment

quality of our products & services, response and cost effectiveness.”

## BACHELOR DEGREE PROGRAMMES

### 1. Bachelor of Design (B. Des.): Duration: 4 Years (8 Semesters)

- B. Des. in Footwear Design & Production (B.Des. – FDP)
- B. Des. in Leather Goods & Accessories Design (B.Des. – LGAD)
- B. Des. in Fashion Design (B.Des. – FD)

### 2. Bachelor of Business Administration (BBA): Duration: 3 Years (6 Semesters)

- BBA in Retail & Fashion Merchandise (BBA – RFM)

## MASTER DEGREE PROGRAMMES

### 1. Master of Design (M.Des.): Duration: 2 Years (4 Semesters)

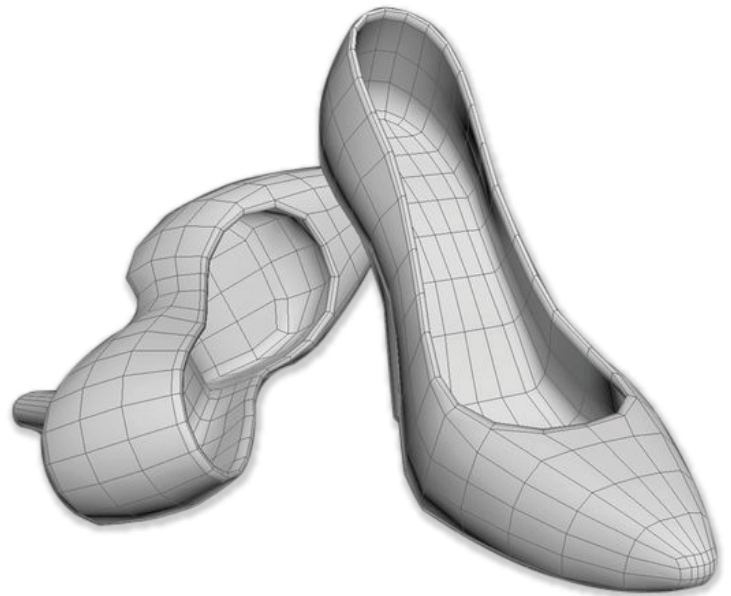
- M. Des. in Footwear Design & Production (M.Des. – FDP)

### 2. Master of Business Administration (MBA): Duration: 2 Years (4 Semesters)

- MBA in Retail & Fashion Merchandise (MBA – RFM)

# SCHOOL OF FOOTWEAR DESIGN & PRODUCTION

Footwear and Products Industry holds a prominent place in Indian economy in terms of employment generation and exports earnings. India is the second largest footwear producer after China with huge domestic retail market. With affluence of raw materials, skilled manpower, innovative technology, and the strong presence of the allied industries, the sector has tremendous potential for growth and employment generation. Government of India has also recognized this as the Priority sector under Make in India initiative. India is today the most favorable sourcing and manufacturing base destination for the leading countries like Italy, Germany, UK, USA, Hong Kong, France, Spain, Netherlands and Belgium. The School of Footwear Design and Production, in existence from its inception in 1986, is dedicated for development and growth of the sector and is having global recognition for nurturing high end professionals and extending international level for consultancy support to the sector, in the niche area of Footwear Design, Production and Management.



FDDI being an "Institution of National Importance" is amongst the four Institutes in the world offering higher education in Footwear and Product Design, Manufacturing and Management. The international linkages and tie-ups, structured blending of the technical training and the application based managerial specialization in the area of Design, Production, Marketing, Merchandising & Retail Management, the Alumni have witnessed high career opportunities in Footwear Designing, Footwear Fashion/Styling and CAD, Production Planning, Marketing, Merchandising, Buying/Sourcing, Costing and Quality Management, Shop Floor operations and in the back end of Footwear Retailing sector, both in India and abroad.





## B. DES. (FOOTWEAR DESIGN & PRODUCTION)

### AIM

The aim of the program is to create high end creative Designers and specialized professionals for the Footwear & allied Industries who can efficiently excel across the globe and serve the critical functional domains of the Industry. The emphasis of the program is on inculcating the requisite knowledge and skill on latest aspects of Footwear Design, technology & management, which are relevant to the Industry and facilitates them to mark a footprint in the international market.

### STRUCTURE

The four years' program comprises of Eight Semesters in which the emphasis is given on concept and skill building in various areas of Footwear Design & fashion forecasting with CAD and other latest software applications, Manufacturing Technology & management and Footwear retailing & E-commerce.

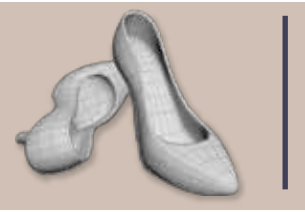
### CONTENT

The course contents are designed specifically for building Design sense and understanding with creative product design & forecasting skill , Understanding of Raw Material , Product manufacturing techniques and analytics with intricacies involved (Cutting technology, Closing technology, Component manufacturing techniques, Lasting, Finishing & Packaging) and Product development with the usage of high end software & CAD equipment and the blending of management (core and functional management) subjects like Product Costing, Production planning & management, soft skill development, Lab Testing, Marketing, Merchandising, Footwear Retailing & E-commerce. FDDI is offering professional specializations in leather Shoes & accessories, polymer Shoes & accessories which includes design of athleisure , jogging footwear, sneaker design perspective, knitting design software, etc. used in sports shoe manufacturing and special purpose shoes which includes design and making of safety & military footwear and orthopedic shoes.

The curriculum has been designed by a team of experts from IIT- Delhi, one of the prestigious institutions of the country in the area of Product design & engineering. The new and emerging areas that have been captured in the curriculum includes ERP, MRP & Digital manufacturing, Industrial Ergonomics, Internet of things. Technology, material & programming. Fabrication techniques, Block Chain, Big Data, Smart Products/Wearable Electronics, Athletic & Sports specific Footwear, etc.







## B. DES. (FOOTWEAR DESIGN & PRODUCTION)

### CAREER PROSPECTS

The Indian Corporates along with MNCs have made it possible to look forward to promising career opportunities across the globe in the area of Product design and development, Production & Planning, Quality, Marketing, Merchandising, Range Building, Buying, Export Merchandising. Retailing and E-commerce. The Program has a track record of very high level of placement in leading Footwear Industries, Buying Houses and Allied Industry in India and abroad.





# M. DES (FOOTWEAR DESIGN & PRODUCTION)



## AIM

This program is intended to create high end techno-management professionals who can understand the new dynamics of global business environment within a framework of business ethics and corporate governance and meet the ever growing demand of the Leather & Non Leather Footwear, Footwear Retail and allied industries in a highly modernized setup.

## STRUCTURE

The two-year program is focused on in-depth understanding of Footwear (Leather & Non Leather) Design, Manufacturing, Marketing, Merchandising, International Business etc. The Programme encourages Research based study of the relevant area to take up higher challenges in the relevant Industry.

## CONTENTS

Besides having the in depth knowledge on Materials & Innovation, the specializations are offered in the area of Designing & Manufacturing of Fashion Footwear, Non-Leather Footwear, Safety Footwear, Ethnic Footwear, International Business and Footwear Retailing. The relevant Management subjects such as Product Costing, Testing & Quality Control, Six Sigma, Productivity Improvement Techniques, Marketing & Market Research, Product Merchandising along with Industrial Training and Projects are the integral part of the training program.

## CAREER PROSPECTS

The two-year program is designed to create high end specialized Product Designers & techno-management professionals equipped with right skills and knowledge to serve various domains of Footwear & Design, Manufacturing, retailing and related area, globally. With the unique structured blending of the Design, high end technical knowledge/skill and the application based managerial specialization. The School offers promising career opportunities both in India and abroad.

The course also extends further scope of pursuing higher education, research and innovation in the relevant area for which there is a dearth in industry/academia.

# SCHOOL OF RETAIL & FASHION MERCHANDISE



The School of Retail and Fashion Merchandise offers Master's and Bachelor's degree in Retail and Fashion Merchandise. These programs aim to inculcate in the student, the capacity, the drive, and the value based professional competence to address varied situations in the world of work that can be transformed into added business value.

Indian Retail industry is one of the fastest growing sectors in our country and also a major employment contributor in India. Retail industry in India is expected to grow to US\$ 1.3 trillion by 2025 and will contribute 11 % to GDP. There are several international and domestic business enterprises who have invested in Indian retail.

Retail is defined as the sale of goods to the public in relatively small quantities for use or consumption rather than for resale. It encompasses mainly at three different levels namely value, lifestyle and luxury. FDDI offers retail course at undergraduate BBA and postgraduate MBA (Retail and Fashion Merchandise) level. The Retail academic staff at FDDI comes from accomplished backgrounds with vast experience in the field of education and also from industry. This judicious mixture ensures availability of practical insights, in addition to theoretical inputs. At postgraduate level, the pedagogy is engaging students through discussions, role plays, lectures and industry projects. At undergraduate level, students learn in a class lecture setup along with individual projects and presentations.





# BBA (RETAIL & FASHION MERCHANDISE)

## AIM:

The Course aims at providing students with skills and knowledge to manage challenges in retail trade. This program fosters the intellectual, social and moral development of students. It aims to equip the students with modern day state of the art retail practices directed towards day-to-day needs of retail organizations. This program provides a platform for further education, training & employment.

The program emphasizes on acquiring the skills to capture market dynamics, retail planning systems, supply chain management and logistics and systematic retail operational studies for overall business growth. Most importantly, the program hones creativity, initiative, innovation and judgment along with intellectual insight to formulate, develop and communicate conceptual arguments rooted in a holistic perspective of the business context. The objective of this course is:

- To provide the necessary theoretical & practical inputs for Luxury Retailing, Store Operations, Buying & Merchandising and Visual Merchandising.
- To prepare a strong foundation for both the front-end & back-end store functions of Retail Operations, Fashion Merchandising and Luxury Retailing.

## STRUCTURE:

The program has been well designed keeping in view both the learning and teaching strategy. Our learning strategy combines contact learning with independent learning. From start, the students are encouraged to become responsible for their own learning. For this purpose, every module is designed with identification of suitable contact hours befitting the level of curriculum at which it occurs. The curriculum delivery is modules based so the modules delivered at any given time of the academic year, their sequencing and completion is rationalized to fit in with a desired learning logic extended through the year.

Students will undergo extended practical workshops combined with relevant work placements. Students will be required to complete a final major project in the last term of the academic year.





# BBA (RETAIL & FASHION MERCHANDISE)

## CONTENTS:

The purpose of this program is to provide students with a range of skills and knowledge suitable for employment in the retail industry and also for further study in India and abroad. Course contents include study about Retail concepts, Elements of Fashion, Fabric Study, Retail Finance, Retail Management, Retail Operations, Buying and Merchandising, Product Knowledge in Footwear & Accessories, Retail Communication, Visual Merchandising, Store Design, International Retailing, Franchising, Mall Management, Supply Chain Management, Marketing Management, Human Resource Management, Entrepreneurship, Communication Skills, Business Presentation, Workplace Readiness Skills etc.



## CAREER PROSPECTS:

Employment in the retail industry accounts for a large and growing proportion of the Indian workforce. Graduates of this program find employment in the following areas: Retail Store Visual Merchandising, Retail Merchandising, Buyers, Category Manager, Retail Operations – Area Manager, Retail Manager, Floor Manager, Department Manager, Luxury Brands – Store Manager, E-commerce – Business Manager, Category Manager, Merchants etc.





# MBA (RETAIL & FASHION MERCHANDISE)



## AIM:

Focus of our Master's program in Retail Management is on developing a comprehensive understanding of different domains in the practice of retail management. The course aims at enhancing the critical thinking, reasoning skills, intellectual skills, particularly with regard to retail sector.

This course aims at providing the knowledge, skills and analytical tools to enable candidates to learn skills needed to become a successful manager in retail by effective synchronization of the concepts at theoretical and practical levels. The course curriculum facilitates students in developing a holistic understanding of the retail industry thereby giving them an advantage over the others.

This course aims to inculcate in the student, the capacity, the drive, and the value based professional competence to address varied situations in the world of work that can be transformed into added business value.

## STRUCTURE:

The Course has been well designed keeping in view both the learning and teaching strategy. Our learning strategy combines contact learning with independent learning. Every module is designed with identification of suitable contact hours befitting the level of curriculum at which it occurs.

The first year focuses on developing analytical tools and knowledge that supports the rest of the curriculum. First year program covers basic business functions (finance, marketing, and operations); management (research, and human resource); and fashion (trends, product knowledge) in which the retailers operate.

## CONTENTS:

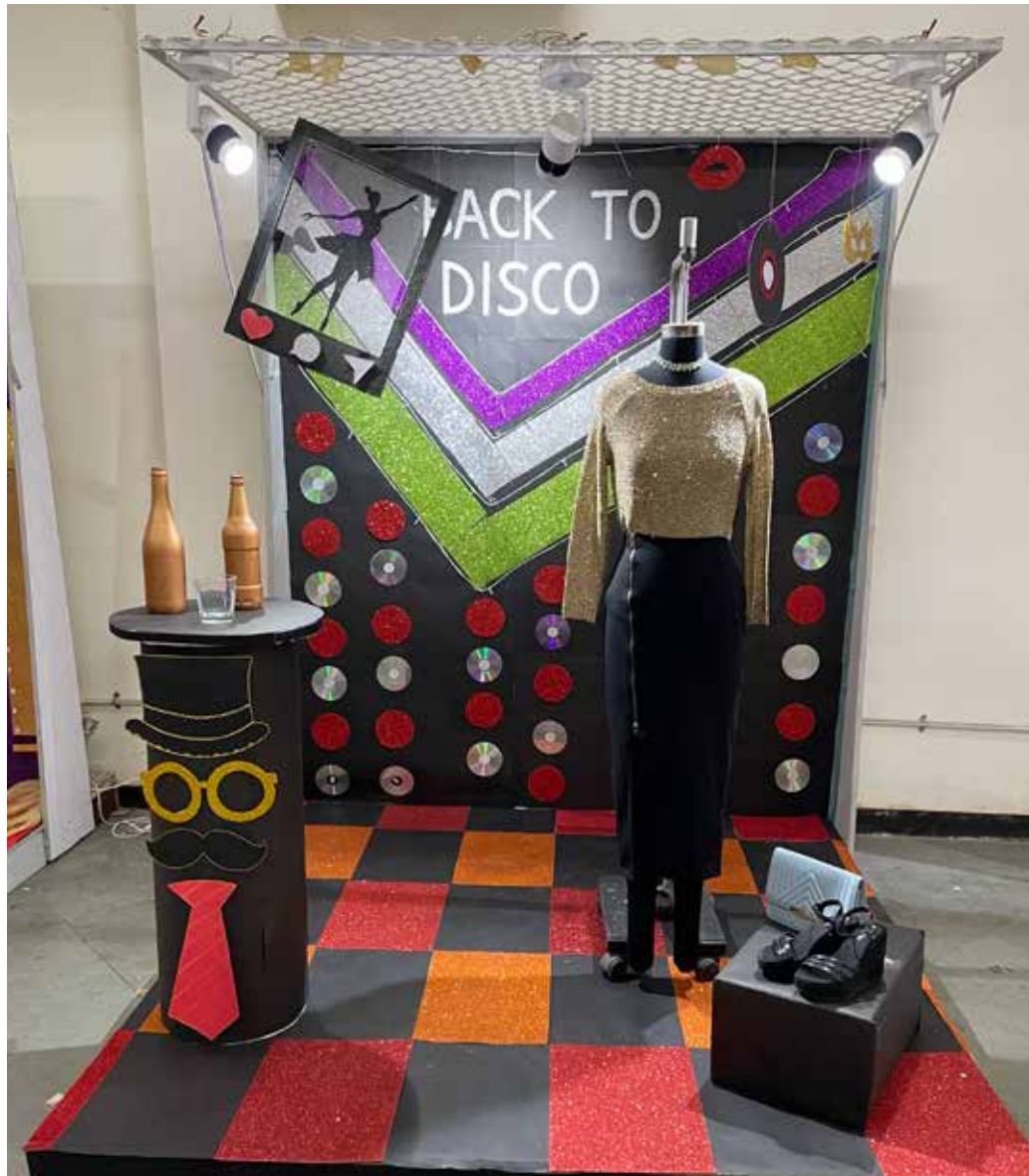
This program covers a wide range of subjects including Retail Management, Brand Management, Consumer Behaviour, Fashion Studies, Store design, Visual Merchandising, Retail Merchandising, retail analytics, Product Knowledge in Footwear and Apparels, Retail Operation, Marketing, Site Selection, Retail Research, Retail Communication, Customer Relationship Management, Retail Financials, Sales Management, Supply Chain Management, IT application in retail, Retail ERP, Soft Skills and Corporate Skills, etc.



# MBA (RETAIL & FASHION MERCHANDISE)

## CAREER PROSPECTS:

After completion of program, students will have multiple opportunities and can join the fashion or retail industry as Retail Manager, Area Manager, Operation Manager, Management Trainee, Retail Merchandiser, Visual Merchandiser, Category Manager, Buyer, Department Manager, Floor Manager with various national & international brands like Uniqlo, Reliance Brands, Shoppers Stop, Lifestyle, Pantaloons, Aditya Birla group, Bata, Chanel, Burberry, Armani, Versace, Tommy Hilfiger, Puma, Zara and Benetton etc.





The School of Leather Goods & Accessories Design offers Bachelor programs to impart in-depth training in the area of Fashion Leather Goods, Garment & Accessory Design.

The Leather Design Program at FDDI is exclusive in its structure and application to the Leather Fashion and Accessories Industry. It focuses on curating Design-Techno professionals in the field of Leather Product, Leather Garment and Lifestyle accessories across the three campuses at Noida, Kolkata, and Hyderabad. The trained graduates aim at augmenting technical and production support for manufacturers, buyers and other trade facilitators by amalgamating design concepts with material and technical understanding. A multidisciplinary approach and acquaintance to the industry is created through field trips, tannery training, Industry internship and Dissertation Projects which are fundamental part of the curriculum.

The FDDI School of Leather Goods & Accessories Design is equipped with latest state-of-the-art equipment and machines along with the latest CAD enabled studios and classrooms. With the present infrastructure and guidance from the Industry, the School of Leather Goods & Accessories Design surely promises to take design education to a new height in the coming years.







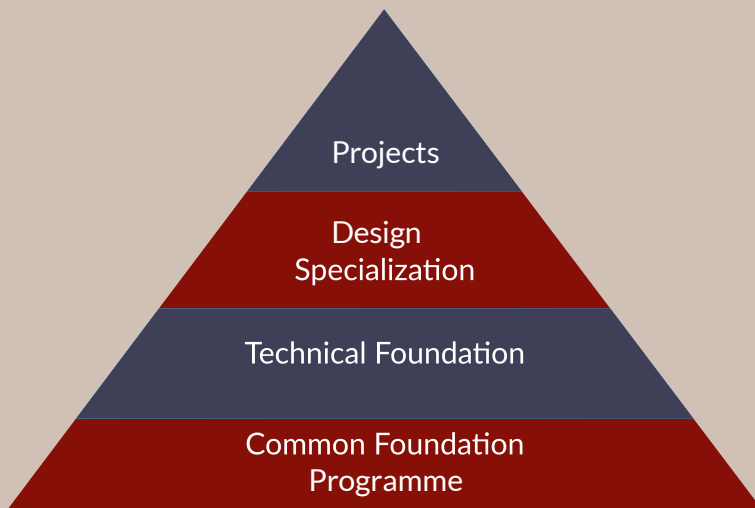
## B. Des. (LEATHER GOODS & ACCESSORIES DESIGN)

### AIM

The Program is designed to develop the necessary knowledge, skills and attitude of the learners to the standard required by the Industry. The contents of this program are in Global standards of Training as set by FDDI. Learners who successfully completed the Program will be qualified to work as a leather accessory and garment design professional in various fields.

### STRUCTURE

4 Year B. Des



Year wise progression of learning.

supplemented  
with Management  
Modules

### CONTENTS

**DESIGN FOUNDATION:** The first year of the four years programme emphasizes on opening the horizons of individuals towards design thinking. The two semesters' rigorous training exposes the individuals to varied world of fundamentals of Design and peripheral attitudes. The subjects broadly taught are Drawing, Elements of design, Material Studies, Essentials of management, Basic Computers and Environmental science.

**TECHNICAL FOUNDATION:** During this year students understand the fundamental and the latest technical developments which govern the growth of the Indian Fashion Leather Product Sector. The modules include: Leather Cutting, Leather Stitching, Pattern Making, Basic Construction Techniques, Various Leather Machines Operations, Use of Tools and Accessory in Leather Goods & Garment Manufacturing, Leather Science, Overview of Fashion, Man-made materials & Processes, Fashion Marketing, Export Merchandising and Tannery Training.

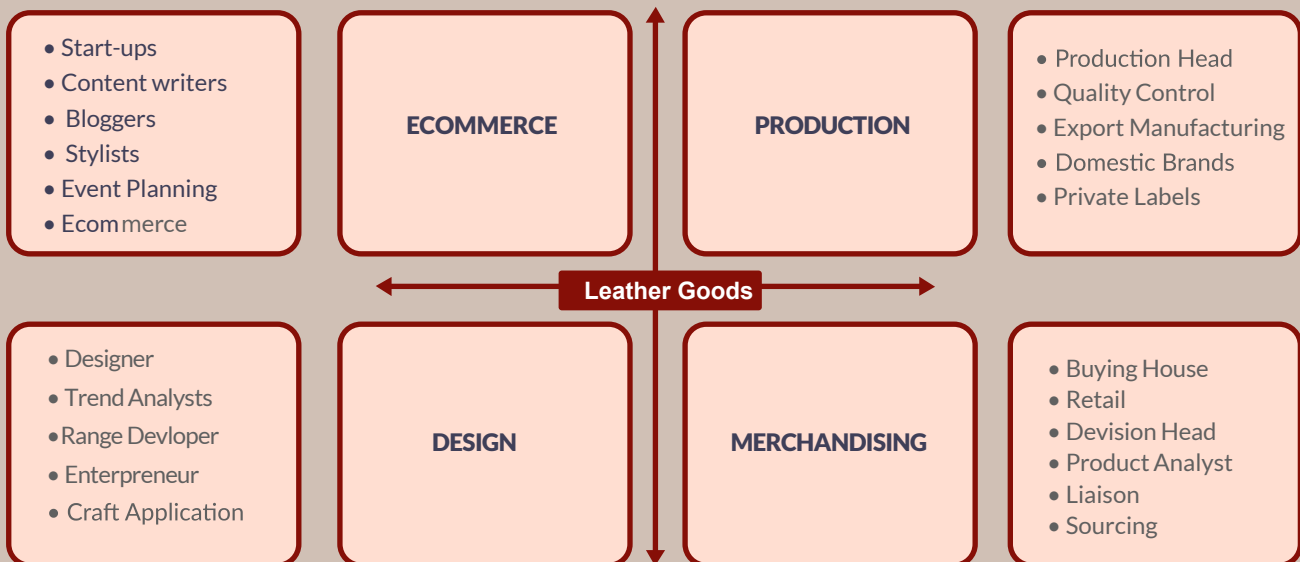




## B. Des. (LEATHER GOODS & ACCESSORIES DESIGN)

**SPECIALIZATION:** This phase of the training will add the grace and glamour to the well-groomed professionals and graduates of the Fashion Leather Accessory Design discipline. The learning amalgamation of the design concepts and knowhow of the technology will always keep them a league ahead in the professional arena. We emphasize on the realistic and market driven inputs which the key to a successful professional are. The modules are: Design Process & Methodology, Fashion Trends, Forecast and Analysis, Design Conceptualization and Range Building, Design Projects in Leather Goods, Garments & Accessory Collection Development, CAD-2D & 3D, Leather Goods & Garment Design and Manufacturing Techniques, Leather Goods & Garment Pattern Development and Production Techniques, Classroom and Industrial Design Projects, Product Photography, Final Design Collection Development and Guided Industrial Internship.

### CAREER PROSPECTS





# SCHOOL OF FASHION DESIGN

FDDI has emerged as one of India's leading centers for Fashion Design, a reputation based around its pedagogy and achievements of its graduates and the creative energy of its staff and students.

The school of Fashion Design at FDDI offers students a matchless introduction to the fast-paced, creative, and energetic fashion industry. Fashion education under this program aims to nurture creativity while providing a rigorous grounding in practical and technical skills needed for career success. Our close ties with the industry let us immerse the students in what's happening now in this fast-changing field exposing them to the real demands and practices of the fashion world preparing students for success at every level, from haute couture to ready-to-wear to mass market.



FDDI-School of Fashion Design has been evolving creative talents for the ever-growing Indian Fashion Industry. We manage the demand for innovation by cultivating new opportunities and partnerships and traversing the worlds of design, technology, and enterprise. Programmes are structured through a process of interaction and dialogue with the fashion Industry, focusing on professional profiles which are of interest for companies represented by the leading trade associations involved in the project.





# B. Des. (FASHION DESIGN)



## AIM

This programme is specifically initiated with the intent of making the students to have a global knowledge of various fashion sectors so they are able to blend them with local cultures. It further aims to make the students equipped to enter the world of fashion by developing their own creative universe while being adaptable to different styles, types of brand and market segments at the same time and get benefit from our large array of networks within the industry. The programme fosters to create design professionals who understand dynamics of global business environment and meet the ever growing demand of the Design sector.

## STRUCTURE

It is a four years programme comprising of eight semesters focusing on inculcating a broad spectrum of design concepts and skills. Further, the design attitude of the students is developed through creative problem solving process.

## CONTENT

### DESIGN FOUNDATION

This being the first introductory module of the curriculum the emphasis is on opening the horizons of the individuals in order to build designing and professional competency. The students are taught basic skills in conceptualization and idea generation to support their designs. The subjects broadly taught during the foundation year are Drawing, Elements and Principles of Design, and Fashion Studies etc.



# B. Des. (FASHION DESIGN)

## SPECIALIZATION

The Subsequent three years are devoted to promote the Technical expertise and Design excellence, introducing pupils to various Techno commercial aspects of the fashion industry and developing skills in the technical areas of garment manufacturing like Pattern Making, Garment Construction, Software Training in CAD etc. With our close associations to the industry the curriculum is designed to nurture creativity while providing a rigorous grounding in the practical and technical skills needed for career success, exposing the pupils to the real demands and practices of the fashion domain.

The students get intensive training pertaining to design innovation, stitching, styling and organizing fashion shows. The students get ample opportunities to work backstage with eminent designers learning the entire look and feel required for professional models for the ramp shows. One of the prime aspects of the curriculum is craft documentation where in the students travel to different part of the country and stay there with the craftsmen, to understand and learn our native crafts and embroideries. They also visit factories, printing and textile mills, and designer showrooms to enhance classroom studies.

We nurture the next generation of Fashion Designers, Fashion Stylists, Make-up Artists, Fashion Photographers, Fashion Journalists and Fashion Event Managers. We give them the skills they need and provide them with unique insights into the workings of this ever-changing industry.

## CAREER PROSPECTS:

The onset of the International fashion market in India has given an impetus to the fashion industry which has emerged as the booming industry and a career as a fashion designer is like a pot of gold. It is estimated that plentiful employment opportunities will be created in the field of fashion technology in recent future, because of this wide reach of fashion industry. This makes fashion industry the dream destination of many young women and men who aspire for glamorous and creative self-sustaining jobs.

Fashion designing is one of the most lucrative, appealing, glamorous and exciting career options in today's world. If you have a penchant for creativity, style and originality, a career in fashion designing is the one tailor made for you.

## As a professional fashion designer you can also work as:

- Costume Designer
- Fashion Consultant
- Personal Stylist
- Technical Designer
- Graphic Designer
- Fashion Coordinator
- Fashion Journalist
- Freelance Designer
- Fashion Merchandiser
- Visual Merchandiser
- Quality controller



FDDI Alumni's have witnessed high career opportunities in Production and Planning, Designing, Footwear Fashion/Styling and CAD, Marketing, Merchandising, Buying/Sourcing, Costing and Quality Management, Shop Floor operations and in the back end of Fashion and Footwear Retailing sector both in India and abroad.

Some of our distinguished Alumni...

Name of Alumni	Designation	Organization
Aarush Mehta	MD	Chemico- Processing
Aamir Jamal	Sr Manager	Eicher, Good Earth
Abhishek Lal	Head, Ecommerce	Apparel Group
Akash Sehgal	Vice President	Lifestyle (Landmark)
Ankur Rastogi	VP- Sourcing	Bata
Anurag Pandey	COO Footwear	Arvind Fashion Ltd
Anurag Yadav	Head - R&D, Accessories	H&M
Ashish Srivastava	Category Manager	Apparel Group, Dubai, UAE
Bharat Mahajan	Business Head	Wildcraft
Deepak Chhabra	MD	Tupperware
Deepak Phull	Manager Footwear Business	Tata International Ltd.
Dhruv Jaitley	Designer	Rimple & Harpreet Narula
Joel Pawar	Brand Head	Al Futtaim, Dubai
Ketan Sharma	Dy. Manager	Royal Enfield
Lokesh Mishra	COO- SEVEN by MS Dhoni	Rhiti Sports
Madhuri Mangain Kopikkar	CEO & Creative Head	Massif by me & Yashraj films
Manorma Wadhwa	Creative Head	Adidas, Indonesia
Md. Tajul Murad	Sr. Production Manager	VF Asia Ltd, Bangladesh
Md.H.Zamal Ansari	Proprietor	Shaz J Creations
Misha Singh	Product Manager- Accessories	Benetton
Naveen Vij	General Manager, (Footwear & Accessories)	Landmark Group
Neha	VM Head	Giovanni
Niharika Gupta	Creative Director & Founder	Notebook
Nikhil Dua	Director	Relaxo Footwear Limited.
Nilesh	GM-Buying Merchandising &	Clarks



Name of Alumni	Designation	Organization
Niren Anand	CEO & MD	Xiamen Evertrade Imp & Exp Ltd, China
		Evertrade Imp & Exp Ltd, Hongkong
Prashant Kumar Ray	Head- Ecommerce & Strategies	Robobull Technologies
Prateek Goel	Retail Head	Hemant & Nandita
PriyaPushpita	Sr.Merchandiser	Crocs Singapore
Puneet Bhardwaj	Vice President	Carlton London
Rajesh Joseph	Managing Director	Nova Buying House
Rishi Patnaik	Sr. VP- Fashion & Lifestyle	Noon.com, Dubai
Sharon lee	Sr. Merchandiser	Rohit Gandhi Rahul Khanna
Sankalp Khare	General Manager(Marketing & Production)	Universal Exports
Shubham Pander	Sr Designer	Anamika Khanna
Soumendra Barik	Head Operations	Avetos, Global Exports
Siddharth Chury	Associate VP, Global partnerships ( marketing partnerships, Licensing)	National Basketball association
Swati Malhotra	Managing Director	SwatiModo
Tunir Chatterjee	Sr Designer	Varun & Nidhika
Uttam Kumar	Country Manager	Bata, Thailand
Vikas Dutt	Footwear- Business Head	Mitsumi Distribution, Kenya
Vikas Katiyar	Vice President	Leayan Global
Virender Awal	Managing Director	Mochiko Shoes
Vivek Mohan	Director- Global operations	Adidas
Yoginder Singh	AVP- Business	Reliance Brands
Bharat Bhushan	Sr. Merchant	Leiner Shoes Pvt. Ltd.
Shashi Piyush	Head - Footwear, Accessories & Innerwear Business	Blackberrys Menswear



Rohit Puri	Executive Director	- Powerloom Development and Export Promotion Council,(PDEXCIL), Mumbai, Ministry of textiles, Government of India
Amit Srivastava	MD	OPL INTERNATIONAL
Ashutosh Bhatia	Technical Head India Director	Bevaform & Grohmann, Austria A3footwears
Dharmender Singh	MD	Gopsun Leather & Footwear Pvt Ltd WOODLAND
Himanshu Ratnakar	Assistant General Manager -Sales & Mktg	
Sanjay Gupta	Sr. Manager	Croma Infinity Retail ltd.
Pankaj kumar Jha	Business Head	Solitaire Brands
Ashwani Srivastava	Category Manager	Ajio.com (Reliance Retail Ltd).
Neeraj Bhardwaj	General Manager-Retail Merchandising	Liberty Shoes Ltd
Mukul Sachdeva	MD	Punjab Hide co.
Ashish Joshi	Business head - Spunlaid division	Freudenberg Performance Materials
Ajay Rawat	Head of Sourcing	Puma India
Deepti Chandani	Senior Buyer Own Retail, Ecom Franchise	Adidas, Dubai
Kushagra Srivastava	Buyer, Footwear	Reliance Trends
Vangapalli Pavan Kumar	General Manager	A.V.Thomas Leather & Allied Products Private Limited.
Yogesh Mankar	CEO	Goods India24



# PLACEMENT CELL

The Corporate & Public Relations Department plays a key role in counselling and guiding the students of the Institute for their successful career. It is a crucial interface for the students between the stage of completion of academic program of studies and entry into the professional world. The C&PR department invites reputed National & Multinational companies for Internships & Placement of students across all campuses & courses. The department ensures proper counselling & grooming sessions to prepare students to face interviews, discussions & challenges that await for them pre- & post- their career journey.



The C&PR department is also responsible to invite stalwarts from the Industry for guest lectures, seminars, webinars, & events to share insights on latest trends, market scenario, economic growth, Industry need etc. Such sessions help in holistic development of students as they imbibe the practical learning along with academic learning.

## PLACEMENT PROCESS AT FDDI

The Footwear Design & Development Institute, Ministry of Commerce & Industry, Govt. of India has a centralized campus placement process for all the 12 campuses of FDDI.

The Companies may send their manpower requirement at the [placementcell@fddiindia.com](mailto:placementcell@fddiindia.com) or they may register through the link mentioned on the website of FDDI. Placement Department would respond to the requirement/query as per the confirmation for application received from students. Companies may extend Pre Placement offer to students during internship time. Such students, if willing to work with the company may not participate in campus placement process. A student once selected by a company would not be allowed to apply for other companies.

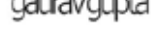
## MAJOR EMPLOYERS

List of some of the major companies who have employed our students is given below:

### INDUSTRY ASSOCIATES

Adidas | April Sourcing Buying House | Abraham & Thakore | Action | Apparel Group- Dubai | AVT | Bata India Ltd. | Carlton London | Clarks | Da-Milano | Farida Group | Future Group | Gaurav Gupta | Genesis Luxury | Globus | H&M | Hi-Design | inditex | Iconic | Impulse | Impactiva | Khadims | Landmark | Liberty | Lifestyle | Li & Fung | M&B | Madura Garments | Marks & Spencers | Max Lifestyle | Mirza International | Puma | Rajesh Pratap | Raisons | Reebok | Relaxo | Reliance Brands LTD | Reliance Retail Ltd | Sabyasachi | Samarth Lifestyle | Saroj Intl. | Skechers | SSIPL | Snapdeal | Strutts | Superhouse | Tangerine Designs | Tata International | Tommy Hilfiger | inditex | Uniqlo | Vishal Mega Mart | VKC | Westside | Wilhelm Textile | Woodland | Zara | Pidilite |

# INDUSTRY ASSOCIATES

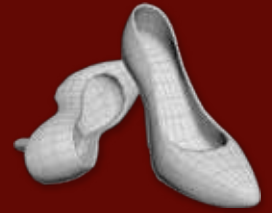


# EVENTS AND ACTIVITIES

To showcase the creative skill and edifying creativity of the student community, the campus provides a suitable platform for the budding artists to bring to light the Indian culture and showpiece its present integration with the Western community by way of Co-curricular activities.

Students can develop their social and interpersonal skills by getting involved in various co-curricular activities. Various clubs like Sports, Cultural, and Literary are functional in the FDDI and these clubs and activities encourage our students to delve deeper into activities and subject areas that they are passionate about. Such activities also improve their teamwork skills, and ability to build meaningful relationship with friends and peers, as well as with junior and senior students. A core committee consisting of staff and students' members manages these clubs. Some of these events and activities include Footwear and Leather Expo, Inter College/School Design Competition, Knowledge Festival, etc.





**FOOTWEAR  
DESIGN**



**LEATHER GOODS &  
ACCESSORIES  
DESIGN**

# INFRASTRUCTURE AND FACILITIES



**FASHION  
DESIGN**



**RETAIL & FASHION  
MERCHANDISE**

FDI  
MINISTRY OF COMMERCE & INDUSTRY, GOVERNMENT OF INDIA

# INFRASTRUCTURE AND FACILITIES

## OUR CAMPUSES

FDDI is upgraded to an Institution of National Importance by an act of parliament in 2017. It has campuses at Noida, Fursatganj (Near Lucknow), Chandigarh, Ankleshwar, Guna, Chennai, Patna, Hyderabad, Kolkata, Rohtak, Chhindwara and Jodhpur. All campuses have modern state-of-art machineries, conference halls, Digital Classroom, seminar halls, auditorium, open-air theatre, computer labs, and the library along with fully furnished separate Girls & Boys Hostel.

### FDDI NOIDA CAMPUS

The Noida campus established in the year 1986 extends over an area of 10 acres with many topographical features imaginatively laid out with picturesque landscape.

With clean and wide roads, the campus presents a spectacle of harmony in architecture and natural beauty having the world-class facilities for training of students.

#### COURSES OFFERED

- Footwear Design & Production
- Retail & Fashion Merchandise
- Fashion Design
- Leather Goods and Accessories Design



### FDDI PATNA CAMPUS

FDDI Patna Campus located next to Indian Institute of Technology, Patna at Bihta 30 minutes drive from Patna. FDDI Patna has a full fledge 10 acres – 2 lakhs square feet build up area. The campus is surrounded by different government and private colleges to give an atmosphere of education by leaving behind the cities of Bihar. The campus has world class facilities like air-conditioned classrooms, technical workshops equipped with modern state-of-art machineries. It has conference halls, seminar halls, auditorium, open-air theatre, computer labs, and the library along with fully furnished separate Girls & Boys Hostel, which makes the campus the most modern and world class institute in its own area.

The classrooms are made not only to just create an atmosphere that is conducive to learning but, in a sense to nurture the quest for knowledge that the students possess. All classrooms are air-conditioned and equipped with all modern teaching aids. The campus also extends the facility of virtual class rooms and video conferencing.

#### COURSES OFFERED

- Footwear Design & Production
- Fashion Design
- Retail & Fashion Merchandise

## FDDI KOLKATA CAMPUS

Kolkata is known for its rich cultural heritage. With Kantha stitch in one hand and leather designing & export on the other, Kolkata has always marked its presence in the world of fashion and lifestyle. When it comes to academics, Bengal has provided the brightest minds. The epicenter of academics in the country has its own FDDI campus situated at the Kolkata Leather Complex. A 20 minute drive from Science City will take you to the lush green 15 acre campus of FDDI, Kolkata.

The state of art campus is well equipped with hi tech class rooms, technical workshops, conference hall, auditorium, seminar halls, computer lab, Design Studio, CAD-CAM Lab and resourceful library with fully furnished separate Girls & Boys Hostel. This makes FDDI-Kolkata a most modern and world level campus.

### Courses Offered

- Footwear Design & Production
- Fashion Design
- Leather Goods and Accessories Design

## FDDI JODHPUR CAMPUS

The FDDI campus based in Jodhpur is spread in area of 15 Acre. It is surrounded by two sides from agriculture university and Ambedkar school and in front is the national highway 65 connecting Jodhpur with Nagaur / Bikaner.

The campus have admin cum academic building, Air-conditioned classrooms and labs, Auditorium, Boys and Girls Hostel, Residence of Executive Director, Gymnasium, Cafeteria, Student Mess , Staff and Student parking area, Outdoor sports areas.

### Courses Offered

- Footwear Design & Production
- Fashion Design

## FDDI ANKLESHWAR CAMPUS

FDDI-Ankleshwar Campus is located adjacent to the NH-8 Mumbai-Ahmedabad Highway next to Surat in the Bharuch district of Gujarat State. The campus is spread over 10 acres and is situated in The GIDC (Gujarat Industrial Development Corporation) Near ESIC Hospital, Sardar Park Road in the surrounding with the state-of-the art housing & buildings. Besides ample air-conditioned classrooms, technical workshops equipped with modern state-of-art machineries, it has conference halls, seminar halls, auditorium, computer labs, Design Studio, CAD- CAM Lab and the library along with fully furnished Boys Hostel. This makes FDDI-Ankleshwar a most modern and world level campus.

### Courses Offered

- Footwear Design & Production
- Fashion Design
- 

## FDDI GUNA CAMPUS

FDDI-Guna Campus is located on Puraposar Road at Gram Maharajpura, District - Guna, Madhya Pradesh. This is situated on the parallel road of Hanuman Tekri (Tekri Sarkar) Road.

The FDDI Campus at Guna has been conceived with an objective to train managers, designers, supervisors and retail professionals to meet the acute shortage of trained manpower in the Industry.

### Courses Offered

- Footwear Design & Production

## FDDI CHHINDWARA CAMPUS

Chhindwara is an urban agglomeration and a Municipal Corporation in Chhindwara district in the Indian state of Madhya Pradesh. It is the administrative headquarters of Chhindwara District. Chhindwara is one of the largest towns in the Satpura range. It is on a plateau, surrounded by lush green fields, rivers and by dense forest with diverse flora and fauna.

Chhindwara is the most rapidly developing city in Madhya Pradesh. Chhindwara is home to brands like Raymond's & Hindustan Liver.

### Courses Offered

- Footwear Design & Production
- Fashion Design

## FDDI FURSATGANJ CAMPUS

FDDI-Fursatganj Campus is located next to Indira Gandhi Udaan Academy, Fursatganj, C.S.M. Nagar, U.P., 80 minutes' drive from Lucknow. The campus is spread over 10-20 acres and is situated in a calm and serene surrounding with the state-of-the art housing & buildings having a built-up area of approximately 3 lacs sq. ft. Besides ample air-conditioned classrooms, technical workshops equipped with modern state-of-art machineries, it has conference halls, seminar halls, auditorium, open-air theatre, computer labs, International Design Studio and the library along with fully furnished separate Girls & Boys Hostel. This makes FDDI-Fursatganj a most modern and world level campus.

FDDI-Fursatganj campus is located near to Kanpur & Unnao clusters of leather products and footwear. The retail sector is also growing very fast in the region of Lucknow and Kanpur with its modern infrastructure and facilities complied with FDDI international brand and quality, this campus attract best students, faculty and industry (Recruiters).

For practical training the campus has a full-fledged workshop for cutting, closing, components, lasting, finishing. All labs are equipped with state of art machineries and equipments.

### Courses Offered

- Footwear Design & Production
- Fashion Design

## FDDI ROHTAK CAMPUS

FDDI Rohtak campus is located at Plot No. 1, Sector 31-B, IMT, Rohtak, Haryana. The campus area spread over 15 acres of land and is planned to intensively focus on Design and Fashion related requirements.

Haryana has great potential in leather and footwear clusters. The present clusters of Haryana like Bahadurgarh, Faridabad, Karnal and Ambala etc. are expanding fast and have promising future and this institute is working as a catalyst in their growth process.

The institute being established is equipped with most modern and high-end state of art infrastructure to ensure world class training environment and prepare the students to excel efficiently across the globe & provide gainful employment to the youth of the region.

FDDI Rohtak centre is providing critical support to the industry in the area of Design, Fashion & Trend forecasting, Technology, Retail and Management so that the Indian industries can become more competitive, in terms of Design, Cost, Quality and Delivery time in the global market.

### Courses Offered

- Footwear Design & Production
- Fashion Design

## FDDI CHANDIGARH CAMPUS

FDDI-Banur (Chandigarh Campus) is located on National Highway 07, Chandigarh-Patiala Highway, Banur, Distt. S.A.S. Nagar Mohali (Chandigarh), Punjab. . The campus is spread over 7.2 acres and is situated in the heart of Institutional Area of Chandigarh/Mohali City with the state-of-the art housing & buildings. Besides ample air-conditioned classrooms, technical workshops equipped with modern state-of-art machineries, it has conference halls, seminar halls, auditorium, ITSC, Design Studio, CAD-CAM lab and the Digital E-library along with fully furnished separate Girls & Boys Hostel. This makes FDDI-Banur (Chandigarh Campus) a most modern and world class campus.

### Courses Offered:

- Footwear Design & Production
- Fashion Design
- Retail & Fashion Merchandise

## FDDI HYDERABAD CAMPUS

Hyderabad, the Capital of Telangana is one of the fastest growing cities in India. It is known for its rich history for food, multi-lingual culture geographically and culturally. People are cooperative and can communicate in all the languages to make you comfortable with nice weather. It has become a center in various fields from IT, Pharmaceutical, Biotechnology& academics and of course now for FDDI.

FDDI Hyderabad is situated in the heart of city surrounded by IT Industry, Academic Institutions like ISB (Indian School of Business), HCU (Hyderabad Central University), Gachibowli stadium and also sought after townships like Film Nagar, Banjara hills and Jubilee hills etc.

With clean and wide roads, the campus presents a spectacle of harmony in architecture and natural beauty having the world-class facilities for training of students. This campus is spread in 16 acres.

### Courses Offered:

- Footwear Design & Production
- Fashion Design
- Leather Goods and Accessories Design
- Retail & Fashion Merchandise

## FDDI CHENNAI CAMPUS

FDDI, Chennai Campus is located at Irungattukottai near SIPCOT Footwear and Component Park, 40 minutes' drive from Chennai. The most appealing campus area spread over 15 acres, located in calm and serene lake view which is surrounding with the ancient state of art cities like Kanchipuram, Thiruvallur and Sriperumbudur. The campus having a built-up area of more than 4 lakhs sq. Ft including Admin Block, workshop building, Retail Block, Resource centre, Boys and Girls Hostel and with the Staff quarters. An excellent infrastructure and modern facilities of the campus assists in conducting the various academic programmes. The Institute have a wide and pleasant separate building for resource centre which encourage the students to spend more time in library to make space for quality learning and aid towards the freshness of mind. A hi-tech computer lab and the Design Studio, well-furnished and centrally air-conditioned building, for class rooms and lecture halls, latest multimedia audio-video, educational support for teaching and a fully well-equipped auditorium. The Campus is equipped with International Testing Laboratory which is an icon of FDDI Chennai.

### Courses Offered:

- Footwear Design & Production
- Fashion Design



# LABS AND WORKSHOPS

All campuses of FDDI are wirelessly equipped, offering all-round Wi-Fi Internet access to students and faculty round the clock. The Wi-Fi network provides network and Internet connectivity in every nook and corner of the campus that includes even the canteen and open theater, garden and the lawns.

The Hi-tech IT Lab comprises of PCs and high-end Workstation with prominent application software to meet the academic needs. Students are encouraged to use art labs & studios across the courses offered in the institute. This integrated approach to learning promotes interactivity, practical knowledge and design sense. The Institute invests in the latest equipment to introduce the updated teaching practices to the students.

- Computer labs
- Photography lab
- Pattern making & draping labs
- Dyeing and printing lab
- Technology labs
- Leather design labs
- Accessory Design workshop
- Shoemaster lab
- Visual Merchandising Lab
- Cutting/ Closing Lab
- Resourceful Library

The campuses have well-equipped workshops with adequate number of latest machines & equipment's. State-of-the-art machines are available in the Cutting, Closing, Component, Lasting & Finishing Workshops. The International Design & CAD/CAM division is equipped with most modern and sophisticated machineries and software's such as - 2D & 3D CAD Systems, CAM Systems, etc. to nurture the world-class designers for the industry.

To ensure international training and delivery across the programmes/campuses, state-of-art workshops and labs are functional in each area of operations so that the students can be introduced to the latest global technology (inclusive of software, machineries and equipment's), systems and standards and get hands on training.





# AMPHITHEATRES & AUDITORIUMS

Some of our campuses have fully air-conditioned world-class auditorium which is equipped with an ultra-modern, professional level light and sound systems, overhead LCD, recording system, spacious dais and solar lights etc. for lectures, discourses, conferences, company meetings, educational, cultural and recreational activities.

Amphitheatre: An innovative set-up with open-air seating, the Amphi-Theatre provides a platform for students to showcase their artistic and creative talents among other things. Lot of the events and activities take place in these amphitheaters.



# IMPORTANT INFORMATION (STUDENT HELPDESK)



## FDDI, NOIDA

Contact Timing: 9:30 AM TO 5:30 PM Weekdays

A-10/A, SECTOR-24, NOIDA, GAUTAM BUDH NAGAR, PIN-201301,  
UTTAR PRADESH, INDIA

**LANDLINE:** 0120-4500152 /275, +91 9354491833, 9718633810

**Email:** admission@fddiindia.com



## FDDI, KOLKATA

Contact Timing: 9:30 AM TO 5:30 PM Weekdays

INSIDE GATE NO-3, KOLKATA LEATHER COMPLEX,  
DISTRICT SOUTH24-PARGANAS, PIN-743502  
WEST BENGAL, INDIA

**MOB:** 8240787845, 9007222113, 9477516087, 9734958831



## FDDI ROHTAK

Contact Timing: 9:30 AM TO 5:30 PM Weekdays

PLOT NO-1, SECTOR-31 B, IMT ROHTAK, HARYANA - 124001, INDIA

**MOB:** 9826919151, 9896100083, 9811716759, 8527309088,  
9868599477

**LANDLINE:** 01262-242801/804/892/823/837&839



## FDDI FURSATGANJ (RAE BARELI)

Contact Timing: 9:30 AM TO 5:30 PM Weekdays

FURSATGANJ, RAEBARELI\_ SULTANPUR ROAD, DISTT-AMETHI,  
PIN-229302 ,UTTAR PRADESH, INDIA

**MOB:** 7310108100, 7310108007, 7310108040, 7310108056,  
9088813242



## FDDI JODHPUR

Contact Timing: 9:30 AM TO 5:30 PM Weekdays

OPPOSITE NIMBA NIMADI RAILWAY CROSSING, MANDORE,  
JODHPUR – 342304, RAJASTHAN, INDIA

**MOBILE NO:** 9653793533

**LANDLINE NO:** 0291-2577703 & 0291-2577555



## FDDI CHENNAI

Contact Timing: 9:30 AM TO 5:30 PM Weekdays

PLOT NO. – E-1, SIPCOT INDUSTRIAL PARK,  
IRRUNGATTUKOTTAI, KANCHEEPURAM - 602117, TAMIL NADU,  
INDIA

**MOB:** 8190013311/9442352912

**LANDLINE:** 04449049627

# IMPORTANT INFORMATION (STUDENT HELPDESK)



## FDDI CHHINDWARA

Contact Timing: 9:30 AM TO 5:30 PM Weekdays  
NAGPUR ROAD, IMLIKHERA CHOWK,  
CHHINDWARA, MADHYA PRADESH, INDIA 480001  
**MOB:** 9009986969  
9479976601



## FDDI CHANDIGARH

Contact Timing: 9:30 AM TO 5:30 PM Weekdays  
NH-7 , CHANDIGARH-PATIALA HIGHWAY, BANUR.  
DISTRICT: SAS NAGAR (MOHALI), PUNJAB, INDIA  
**MOB:** 9888775899



## FDDI GUNA

Contact Timing: 9:30 AM TO 5:30 PM Weekdays  
PURAPOSAR ROAD, BEHIND HANUMAAN TEKRI,  
HARIPUR, GUNA, MADHYA PRADESH, INDIA  
PIN-473001,  
**MOB:** 8420921428, 8199070917



## FDDI ANKLESHWAR (GUJARAT)

Contact Timing: 9:30 AM TO 5:30 PM Weekdays  
PLOT NO. H-3301, NEAR ESIC HOSPITAL  
SARDAR PARK ROAD, GIDC, ANKLESHWAR  
GUJARAT, INDIA-393002  
**MOB:** 9054446700, 8605599218, 7016640941, 8959236788



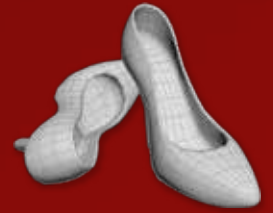
## FDDI HYDERABAD

Contact Timing: 9:30 AM TO 5:30 PM Weekdays.  
Sy. No. 6 to 38, Lidcap- Nilex Campus, H.S Darga, Raidurgam,  
Gachibowli Road, Hyderabad (opp. Bharat Petrol Pump)- 500104  
**MOB:** 9415000139 / 8886658900  
**Landline:** 040-29302901



## FDDI PATNA

Contact Timing: 9:30 AM TO 5:30 PM Weekdays  
PLOT NO. B-6(P), MEGA INDUSTRIAL PARK,  
AMHARA, BIHTA  
NEAR HERO CYCLE,  
PATNA, BIHAR, INDIA  
**MOB:** 8210234857



**FOOTWEAR  
DESIGN**



**LEATHER GOODS &  
ACCESSORIES  
DESIGN**

# ADMISSIONS



**FASHION  
DESIGN**



**RETAIL & FASHION  
MERCHANDISE**





## ADMISSION CALENDAR FOR ADMISSIONS 2022

Details	Date
<b>Launch of Admission Prospectus / Online application for AIST 2022</b>	<b>1<sup>st</sup> February 2022</b>
<b>Last date of Online submission of application for AIST 2022</b>	<b>28<sup>th</sup> April 2022</b>
<b>Availability of open window for editing forms</b>	<b>29<sup>th</sup> - 30<sup>th</sup> April 2022</b>
<b>Availability of Admit cards</b>	<b>6<sup>th</sup> June 2022</b>
<b>Entrance exam Date (AIST 2022)</b>	<b>19<sup>th</sup> June 2022</b>
<b>Merit list display on <a href="http://www.fddiindia.com" style="color: blue; text-decoration: underline;">www.fddiindia.com</a></b>	<b>30<sup>th</sup> June 2022</b>
<b>Dates of Counseling-2022</b>	<b>End of July 2022</b>
<b>Last date of fee submission</b>	<b>10<sup>th</sup> Aug 2022</b>
<b>Date of reporting at the allotted campus</b>	<b>16<sup>th</sup> Aug 2022</b>

\*If any candidate is unable to submit online application for All India Selection Test (AIST) 2022 by 28<sup>th</sup> April 2022 such candidates may be provided a final opportunity to online submit their Application for AIST 2022 by 15<sup>th</sup> May 2022 on payment of additional late fee of Rs. 800/- in case of General/OBC (Non Creamy)/GEN-EWS Category candidate and Rs. 400/- in case of SC/ ST/ PWD Category candidates.

Kindly note that the candidates applying after 28<sup>th</sup> April 2022 with late fee will not be provided with any further opportunity for editing their form and the form filled once will be final.

# ELIGIBILITY CRITERIA & AGE LIMIT FOR THE ACADEMIC SESSION 2022-23

## 1. ELIGIBILITY FOR ADMISSION TO BACHELOR DEGREE PROGRAMMES (B.DES. / BBA)

- A. A candidate who has passed, -
- 10+2, in any stream, from any recognized Board; or
  - any School or Board or University examination in India or in foreign country recognized by the Association of Indian Universities as equivalent to 10+2 system; or
  - School Examination conducted by the National Open School with a minimum of five subjects; or
  - All India Council for Technical Education (AICTE) approved three –years full time Diploma after Class X offered by Board of Technical Education of any state or Union territory;
- B. A candidate who has appeared for any examination under clause (A), and whose result has not been declared at the time of admission, shall be eligible to apply for admission to the Bachelor's Programmes and such candidate, if selected, shall be granted provisional admission and shall be required to submit the result of the requisite examination on or before the 30th day of September 2022 to the Admission In Charge where the admission has been granted, failing which the candidate's admission may be cancelled and entire fee will be forfeited. Such candidates have to produce proof of having appeared for the examination during the Counseling process of FDDI programmes.
- C. The age limit for the Bachelor's programme shall be 25 years as on the 1st July 2022.

## 2. ELIGIBILITY FOR ADMISSION TO MASTER DEGREE PROGRAMMES

- A. Master of Design (M. Des.) in Footwear Design & Production:** A Bachelor's Degree in Footwear/Leather Goods/Design/ Fashion/Fine arts/ Architecture/ Engineering/ Production / Technology
- B. Master of Business Administration (MBA) in Retail & Fashion Merchandise :** A Bachelor's Degree in any discipline.
- C. A candidate who has appeared in any examination for any of the degree referred to under clause (A) & clause (B) and whose result has not been declared at the time of admission, shall be eligible to apply for admission to the Master's Programmes and such candidate, if selected, shall be granted provisional admission and shall be required to submit the result of the requisite examination on or before the 30th day of September 2022 to the Admission In-Charge where the admission has been granted, failing which the candidate's admission may be cancelled and entire fee will be forfeited. Such candidates have to produce proof of having appeared for the final examination during the Counseling process of FDDI programmes.

**AGE LIMIT FOR MASTER DEGREE PROGRAMMES ( M.DES./MBA): NO AGE LIMIT**

### COMMUNICATION STANDARDS:

The candidates are expected to possess good communication skills in English. It is recommended that the candidates should have good command in written and spoken English language as the same may help the candidates to improve their performance in the entrance test and interviews for on-board placement, in comprehending the programme taught and also getting placements.



# SEAT INDEX

## A. Regular Seats for the Academic Session 2022-23

Sr. No.	Campus	School of Footwear		School of Retail		School of Leather Goods	School of Fashion Design	Total
		B. Design (FDP)	M. Design (FDP)	BBA (RFM)	MBA (RFM)	B. Design (LGAD)	B. Design (FD)	
1	NOIDA	60	60	60	60	60	60	360
2	FURSATGANJ	60					60	120
3	CHENNAI	60	60				60	180
4	KOLKATA	60				60	60	180
5	ROHTAK	60					60	120
6	JODHPUR	60					60	120
7	CHHINDWARA	60					60	120
8	GUNA	60						60
9	ANKLESHWAR	60					60	120
10	PATNA	60		60	60		60	240
11	HYDERABAD	60		60	60	60	60	300
12	CHANDIGARH	60		60	60		60	240
	<b>TOTAL</b>	<b>720</b>	<b>120</b>	<b>240</b>	<b>240</b>	<b>180</b>	<b>660</b>	<b>2160</b>

**Note:**

1. FDDI reserves the right to change the campus and / or programme of a student if the enrolment for that specific program at the campus is less than 20 students. Subsequently student will be required to pay fee and other charges as applicable for that specific campus and / or programme.

## B. NRI/ Foreign National/ Industry Sponsored Seats for the Academic Session 2022-23

Sr. No.	Campus	School of Footwear		School of Retail		School of Leather Goods	School of Fashion Design	Total
		B. Design (FDP)	M. Design (FDP)	BBA (RFM)	MBA (RFM)	B. Design (LGAD)	B. Design (FD)	
1	NOIDA	6	6	6	6	6	6	36
2	FURSATGANJ	6					6	12
3	CHENNAI	6	6				6	18
4	KOLKATA	6				6	6	18
5	ROHTAK	6					6	12
6	JODHPUR	6					6	12
7	CHHINDWARA	6					6	12
8	GUNA	6						6
9	ANKLESHWAR	6					6	12
10	PATNA	6		6	6		6	24
11	HYDERABAD	6		6	6	6	6	30
12	CHANDIGARH	6		6	6		6	24
	<b>TOTAL</b>	<b>72</b>	<b>12</b>	<b>24</b>	<b>24</b>	<b>18</b>	<b>66</b>	<b>216</b>



## FEE STRUCTURE FOR THE ACADEMIC SESSION 2022-23

### A. Fee structure for Undergraduate Students (for new students admitted during the year 2022-23)

For FDDI Noida/ Hyderabad/ Chennai/ Kolkata/ Chandigarh campus

Academic Fee Semester Wise For Non-NRI Category (In Rupees)

	2022-23		2023-24		2024-25		2025-26	
	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8
Tuition Fee (Non Refundable)	Rs. 97,500/-	Rs. 97,500/-	Rs. 97,500/-	Rs. 97,500/-	Rs. 97,500/-	Rs. 97,500/-	Rs. 97,500/-	Rs. 97,500/-
Library Fee (Non Refundable)	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-
Medicclaim (Non Refundable)	Rs. 800/-		Rs. 900/-	-	Rs. 1,000/-	-	Rs. 1,100/-	-
Student Development Fee	Rs. 3,000/-	-	Rs. 3,300/-	-	Rs. 3,700/-	-	Rs. 4,100/-	-
Exam Fee	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-
<b>ONE-TIME FEE</b>								
Registration Fee (Non Refundable)	Rs. 10,000/-							
Security Deposit (Refundable)	Rs. 10,000/-							
<b>Total</b>	<b>Rs. 1,28,300/-</b>	<b>Rs. 1,04,500/-</b>	<b>Rs. 1,08,700/-</b>	<b>Rs. 1,04,500/-</b>	<b>Rs. 1,09,200/-</b>	<b>Rs. 1,04,500/-</b>	<b>Rs. 1,09,700/-</b>	<b>Rs. 1,04,500/-</b>

Note – NRI/Industry sponsored candidates are required to pay twice the tuition fee in case of campuses mentioned above but other components of FEE will remain the same.

#### HOSTEL FEE [EXCLUDING MESS]

**FDDI Noida/ Hyderabad/ Chennai/ Kolkata/ Chandigarh Campus  
(Per Semester) Rs. 24,000/-**

1. Refundable security for hostellers is Rs. 5000/- (one time) which is to be paid with first semester fee.
2. FDDI reserves the right to revise the above mentioned fee for any academic year.
3. For students admitted to three years bachelor's course, the fee has to be paid only for three years i.e. 2022-23, 2023-24 & 2024-25
4. Mess Fee varies from campus to campus.
5. Mess Facility will be compulsory for all hostellers. Mess fee has to be paid separately in the beginning of each semester.
6. Hostel fees once paid shall not be refunded under any circumstances.
7. Mess fee will be refundable at the time of withdrawal which shall be calculated on monthly basis.

## B. Fee structure for Undergraduate Students (for new students admitted during the year 2022-23)

For FDDI other campuses (Rohtak/Jodhpur/Ankleshwar/Fursatganj/Patna/Guna/Chhindwara)

Academic Fee Semester Wise For Non-NRI Category (In Rupees)

	2022-23		2023-24		2024-25		2025-26	
	Sem 1	Sem 2	Sem 3	Sem 4	Sem 5	Sem 6	Sem 7	Sem 8
Tuition Fee (Non Refundable)	Rs. 66,150/-	Rs. 66,150/-	Rs. 66,150/-	Rs. 66,150/-	Rs. 66,150/-	Rs. 66,150/-	Rs. 66,150/-	Rs. 66,150/-
Library Fee (Non Refundable)	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-
Medicclaim (Non Refundable)	Rs. 800/-	-	Rs. 900/-	-	Rs. 1,000/-	-	Rs. 1,100/-	-
Student Development Fee	Rs. 3,000/-	-	Rs. 3,300/-	-	Rs. 3,700/-	-	Rs. 4,100/-	-
Exam Fee	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-
<b>ONE-TIME FEE</b>								
Registration Fee (Non Refundable)	Rs. 10,000/-							
Security Deposit (Refundable)	Rs. 10,000/-							
<b>Total</b>	<b>Rs. 96,950/-</b>	<b>Rs. 73,150/-</b>	<b>Rs. 77,350/-</b>	<b>Rs. 73,150/-</b>	<b>Rs. 77,850/-</b>	<b>Rs. 73,150/-</b>	<b>Rs. 78,350/-</b>	<b>Rs. 73,150/-</b>

Note – NRI/Industry sponsored candidates are required to pay 50% extra tuition fee for other campuses mentioned above but other components of FEE will remain the same.

### HOSTEL FEE [EXCLUDING MESS]

FDDI Rohtak/ Jodhpur/ Ankleshwar/ Fursatganj/ Patna/ Guna/ Chhindwara (Per Semester) Rs. 18,000/-

1. Refundable security for hostellers is Rs. 5000/- (one time) which is to be paid with first semester fee.
2. FDDI reserves the right to revise the above mentioned fee for any academic year.
3. For students admitted to three years bachelor's course, the fee has to be paid only for three years i.e. 2022-23, 2023-24 & 2024-25
4. Mess Fee varies from campus to campus.
5. Mess Facility will be compulsory for all hostellers. Mess fee has to be paid separately in the beginning of each semester.
6. Hostel fees once paid shall not be refunded under any circumstances.
7. Mess fee will be refundable at the time of withdrawal which shall be calculated on monthly basis.

### C. FEE Structure for Postgraduate students (for new students admitted during the year 2022-23)

For FDDI Noida/ Hyderabad/ Chennai/ Chandigarh campus

Academic Fee Semester Wise For Non-NRI Category (In Rupees)

	2022-23		2023-24	
	Sem 1	Sem 2	Sem 3	Sem 4
Tuition Fee (Non Refundable)	Rs. 1,21,300/-	Rs. 1,21,300/-	Rs. 1,21,300/-	Rs. 1,21,300/-
Library Fee (Non Refundable)	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-
Medicclaim (Non Refundable)	Rs. 800/-	-	Rs. 9,00/-	-
Student Development Fee	Rs. 3,000/-	-	Rs. 3,300/-	-
Exam Fee	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-
<b>ONE-TIME FEE</b>				
Registration Fee (Non Refundable)	Rs. 10,000/-			
Security Deposit (Refundable)	Rs. 10,000/-			
<b>Total</b>	<b>Rs. 1,52,100/-</b>	<b>Rs. 1,28,300/-</b>	<b>Rs. 1,32,500/-</b>	<b>Rs. 1,28,300/-</b>

Note – NRI/Industry sponsored candidates are required to pay twice the tuition fee in case of campuses mentioned above but other components of FEE will remain the same.

#### HOSTEL FEE [EXCLUDING MESS]

FDDI Noida/ Hyderabad/ Chennai/ Chandigarh campus  
(Per Semester) Rs. 24,000/-

1. Refundable security for hostellers is Rs. 5000/- (one time) which is to be paid with first semester fee.
2. FDDI reserves the right to revise the above mentioned fee for any academic year.
3. Mess Fee varies from campus to campus.
4. Mess Facility will be compulsory for all hostellers. Mess fee has to be paid separately in the beginning of each semester.
5. Hostel fees once paid shall not be refunded under any circumstances.
6. Mess fee will be refundable at the time of withdrawal which shall be calculated on monthly basis.

## D. FEE Structure for Postgraduate students (for new students admitted during the year 2022-23)

For FDDI Patna Campus				
Academic Fee Semester Wise For Non-NRI Category (In Rupees)				
	2022-23		2023-24	
	Sem 1	Sem 2	Sem 3	Sem 4
Tuition Fee (Non Refundable)	Rs. 94,500/-	Rs. 94,500/-	Rs. 94,500/-	Rs. 94,500/-
Library Fee (Non Refundable)	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-	Rs. 5,000/-
Mediclaim (Non Refundable)	Rs. 800/-	-	Rs. 900/-	-
Student Development Fee	Rs. 3,000/-	-	Rs. 3,300/-	-
Exam Fee	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-	Rs. 2,000/-
<b>ONE-TIME FEE</b>				
Registration Fee (Non Refundable)	Rs. 10,000/-			
Security Deposit (Refundable)	Rs. 10,000/-			
<b>Total</b>	<b>Rs.1,25,300/-</b>	<b>Rs. 1,01,500/-</b>	<b>Rs. 1,05,700/-</b>	<b>Rs. 1,01,500/-</b>

Note – NRI/Industry sponsored candidates are required to pay 50% extra tuition fee but other components of FEE will remain the same.

### HOSTEL FEE [EXCLUDING MESS]

FDDI Patna Campus (Per Semester) Rs. 18,000/-

1. Refundable security for hostellers is Rs. 5000/- (one time) which is to be paid with first semester fee.
2. FDDI reserves the right to revise the above mentioned fee for any academic year.
3. Mess Fee varies from campus to campus.
4. Mess Facility will be compulsory for all hostellers. Mess fee has to be paid separately in the beginning of each semester.
5. Hostel fees once paid shall not be refunded under any circumstances.
6. Mess fee will be refundable at the time of withdrawal which shall be calculated on monthly basis.

# ADMISSION GUIDELINES

## PROCEDURE FOR ADMISSION THROUGH COUNSELING :

Admissions will be made strictly on merit basis (Rank-wise) and counseling.

The programme & campus will be awarded to the candidates on the basis of their rank and preference.

Successful candidates will be called for the counseling in order of their rank based on aggregate score in All India Selection Test (AIST) 2022.

For Postgraduate programmes, the candidates who have opted for both M.Des. & MBA programmes shall be offered separate ranks in both the programmes.

Students will be called in the counseling in excess of the seats, therefore, there are possibilities that all the seats will be filled as per merit. Institute does not take any responsibility for any inconvenience caused to parents/candidates due to closure of the counseling prior to their turn.

A candidate who is allotted a seat will be required to pay an amount of Rs. 25,000/- at the time of counseling /admission to reserve the seat. This includes Rs. 10,000/- (Non Refundable) as Registration Fee + Rs 15,000/- as Advance Fee to be adjusted against the balance fee.

The candidates will be given 10 working days from the date of reserving his seat to deposit the balance fee.



# HOW TO APPLY



FOR ADMISSIONS 2022, ALL CANDIDATES ARE REQUIRED TO SUBMIT ONLINE APPLICATION FOR ALL INDIA SELECTION TEST (AIST) 2022.

## HOW TO FILL THE ONLINE APPLICATION FORM

- 1) Candidates are required to apply online through website: <https://applyadmission.net/fddi2022>. They can access this website also through the 'Admission 2022 - Apply Now!' banner on the homepage of official website of FDDI (<https://www.fddiindia.com>)
- 2) Entries in the application form shall be required to be filled only in English.

## SUBMISSION OF APPLICATION FORM

Step By Step guidelines for applying online may be referred for the purpose. The prospectus is available at FDDI website [www.fddiindia.com](http://www.fddiindia.com) free of cost. The application fee has to be paid through online payment gateway only. Candidates have to pay this amount for Bachelor / Master Programme he / she applies for.

- Non-Refundable Application Fee for General/OBC (Non Creamy)/GEN-EWS Category: Rs. 600/- through online payment gateway only.
- Non-Refundable Application Fee for SC/ ST/ PWD Category: Rs. 300/- through online payment gateway only.

## MODE OF PAYMENT OF APPLICATION FEE: ONLINE PAYMENT (CREDIT/DEBIT CARDS)

### (A) Online Payment

Payments of application fee (Rs.600/- or Rs.300/-) can be made online as explained above through any means. The bank and/or transaction charges on the application fee will be borne by the candidate. Candidates are advised to apply on or before the last date of submission of Application Form.

Candidates are advised to keep a printout/photocopy of Application Form for further reference along with proof of payment.

## WINDOW TO EDIT/ UPDATE APPLICATION FORM

Prior to making the payment candidate can edit/amend the information in the online application. Once the payment has been made by the candidate he/she will not be allowed to change/modify any information by the system. However, candidates will be given an opportunity to review and correct their personal information (**changing the City of Examination is not permitted**) in the application form from 29th April 2022 onwards till 30th April 2022 (16:00 Hrs.).

Application fee already paid will not be refunded in case the application is found not eligible for admissions to FDDI after editing / updating of the application form.

It is the sole responsibility of the candidate to provide correct information during the application process. At any stage if it is found that the information provided by the candidate is not true, FDDI has the right to cancel his/her candidature. Any direct or indirect attempt to influence the management and employees of the institute will lead to automatic disqualification of the candidate.

After closing the window to edit the application form, the information filled up in the application form will not be changed at any stage. Therefore, candidates/guardians are advised to fill-up the application form with due diligence.



# STEP BY STEP PROCESS TO FILL ONLINE APPLICATION FORM



**STEP 1:** New Candidate to Create Log In  
(New Log In)



Essential documents  
to be made ready



**STEP 2:** Already Logged In candidate to complete  
the process of filling online application form  
(Log In to your account)

- Action 1: Fill application form
- Action 2: Upload Photo and Signature Images
- Action 3: Make Payment
- Action 4: Print Application



**STEP 3:** Check the status  
of your application.

**STEP 4:** Download the  
admit card



## STEP 1: New Candidate to Create Log In (New Log In)

- New Candidate to visit the website: <https://applyadmission.net/fddi2022> and click : Fresh Candidate to create Log In (New Log In)
- Fill the details to register for any programme. You must have a valid email ID for applying online.
- Press the button "Submit". Once the information filled here will not be changed.
- The confirmation for the registration will also be sent on your email entered.
- Note: Kindly note the Email-ID and Date of birth as filled by you will be used to login to the website to fill the online application form.

### Essential Documents to be made ready

- **Before starting to fill up the on-line application, keep ready with you the following details / documents / Information**
  - a) Valid Email ID (the email should be valid for at least 1 year).
  - b) Personal and Educational qualification details.
  - c) Caste / Tribe/ Class certificate (for SC / ST/ OBC(NC) candidate).
  - d) Disability Certificate for Persons with Disabilities.
  - e) EWS Certificate if eligible.
  - f) Image of scanned photograph in jpg / jpeg format and size should not exceed 50 kb.
  - g) Image of scanned signature in jpg / jpeg format and size should not exceed 50 kb.
  - h) Debit / Credit Card details for making online payment against the Application Fee.

## STEP 2: Already Logged In candidate log in to complete the process of filling online application form (Log In to your account)

- Already Logged In Candidate to visit the website : <https://applyadmission.net/fddi2022> and login by clicking Already Logged In Candidate(CLICK HERE) to Complete Process
- On clicking Already Logged In Candidate (CLICK HERE) to Complete Process (Log In to your account) page will appear which will have buttons indication 4 actions which are to be completed for submission of online application form:
  - Action1 : Fill Application
  - Action 2 : Uploading image (Photograph and Signature)
  - Action 3 : Make Payment
  - Action 4 : Print Application

## Action 1: Fill Application (Click on the button to fill application form)

- Fill the details on the online application form. Since your eligibility will be screened based on the information furnished by you, you are required to exercise sufficient care to correctly furnish the details of your Qualification, etc.
- While filling the application form online, please save the information by clicking the button "SAVE".
- In case you wish to edit any information you can do that by log in again using Email-ID and Date of birth and after editing the information, make sure to save the information by clicking the button "SAVE".

## Action 2 : Uploading images

- Upload Photograph - Photograph must be a recent passport size colour picture. Make sure that the picture is in colour, taken against a light-coloured, preferably white background, and has no harsh shadows. If you wear glasses make sure that there are no reflections and your eyes can be clearly seen. Also, ensure that both ears are visible in the picture. Caps, hats and dark glasses are not acceptable. Religious headwear is allowed but it must not cover your face. The image should only be in .jpg or .jpeg format. Size of file should be not be more than 50 kb.
- Upload Signature - Sign on white paper with Black ink pen and scan it. Please scan the signature area only and not the entire page and ensure that the size of the scanned image is not more than 50 kb. Please note that this signature would appear on the Admit Card, and if it does not match the signature on the answer sheet at the time of the written test and at the time of Interview, the candidature will be cancelled. The image should only be in .jpg or .jpeg format. Size of file should not be more than 50 kb.

## Action 3 : Make Payment

**Payment through Debit Card / Credit Card:** Keep the Debit Card / Credit Card Details handy.

In case you wish to change the category, click button "Home" and then click button "Action 1: Fill Application" so that the application form will be opened. After editing the information, make sure to save the information by clicking the button "SAVE". Now click button "Home" and then click button "Action 3: Make Payment" and proceed for the payment.

### NOTE:

1. Once the payment has been made, you will not be allowed to change/modify any information.
2. Prior to making the payment, candidate can edit / amend the information in the online application form. Once the payment has been made, you will not be allowed to change/modify any information by the system. However, candidates will be given an opportunity to review and correct their personal information (changing the City of Examination is not permitted) in the application form from 29th April 2022 onwards till 30th April 2022 (16:00 Hrs.)

#### Action 4 : Print Application

Candidate can view the submitted form by clicking the button “Action 4: Print Application” and can take print out of the same for their record.

On correctly following the above steps, you would have completed the application process.

#### STEP 3: Verify the status of your submitted Application Form

#### STEP 4: Download (Print) the Admit Card

- o On the basis of information given in the FDDI Application Form, Admit Card of provisionally eligible candidates will be available for download from website: <https://applyadmission.net/fddi2022> from 6th June 2022 (1300 Hrs.) onwards.
- o Download Admit Card – On the due date for Admit Card, re-login to the website: <https://applyadmission.net/fddi2022> A link for downloading Admit Card for written test, containing the details of the center/venue for the examination, etc., will be available.
- o Print Admit Card - Take a printout of the admit card. Candidates will not be allowed to enter the Written Test Venue without a valid Admit Card.

#### Note:

The admit card for written test will NOT be sent by post or email. Candidates are advised to regularly check FDDI website for updates.



# GUIDELINES FOR ENTRANCE TEST

## The Examination Process (For All Programmes)

All eligible candidates would have to go through an examination process (Paper Based Test). The medium of the test will be in English only. The process for Bachelor & Master programmes is separately listed below.

## The Written Examination (For All Programmes)

Based on their choice of city, all eligible candidates will have to appear for the written entrance examination at the Examination Centres opted by them. The written entrance examination is designed to test the knowledge, skill and aptitude of the candidates for the programme opted.

Duration : 3 Hrs

<b>BACHELOR DEGREE PROGRAMMES (B.Des. / BBA)</b>					
Section	Description	Sub- Component	No of Questions	Marks per question	Max Marks
Section A	Quantitative Aptitude		25	1	25
Section B	Verbal Ability	Comprehension	10	1	10
		Grammar, Usage, etc.	30	1	30
Section C	General Awareness		35	1	35
Section D	Business Aptitude Test & Design Aptitude Test	Business Aptitude	25	2	25
		Design Aptitude	25	2	25
<b>Total</b>			150		200

Duration : 3 Hrs

<b>MASTER DEGREE PROGRAMMES (M.Des. / MBA)</b>				
Section	Description	No of Questions	Marks per question	Max Marks
Section A	Quantitative Aptitude	25	1	50
Section B	English Comprehension & Grammar	50	1	50
Section C	General Knowledge & Current Affairs	50	1	50
Section D	Management Aptitude Test & Analytical Ability	50	1	50
<b>Total</b>		175		200

# LIST OF EXAMINATION CENTRES

A Paper Based Test (PBT) for all Undergraduate (UG) and Postgraduate (PG) Programmes will be conducted on 19th June 2022 at 31 cities.

The candidate may select only ONE city for the examination. No request for change in examination center will be entertained at any stage.

Sr. No.	List of Examination Cities	Sr. No.	List of Examination Cities
1	Ankleshwar (FDDI Campus)	17	Jaipur
2	Agra	18	Jodhpur (FDDI Campus)
3	Ahmedabad	19	Jamshedpur
4	Bengaluru	20	Kochi
5	Bhopal	21	Kolkata
6	Chandigarh (FDDI Campus)	22	Kanpur
7	Chhindwara (FDDI Campus)	23	Lucknow
8	Chennai (FDDI Campus)	24	Noida (FDDI Campus)
9	Chennai	25	Pune
10	Dehradun	26	Patna (FDDI Campus)
11	Delhi	27	Ranchi
12	Fursatganj (FDDI Campus)	28	Raipur
13	Guna (FDDI Campus)	29	Rohtak (FDDI Campus)
14	Gwalior	30	Vishakhapatnam
15	Hyderabad (FDDI Campus)	31	Mumbai
16	Indore		

**Note:** Please note that FDDI reserves the right to cancel any of the Examination Centres mentioned above. In such a case, an alternate centre, which is locationally and administratively convenient, will be allotted. Candidates may e-mail: [admission@fddiindia.com](mailto:admission@fddiindia.com) for related queries.

## ADMIT CARDS

**Entry to the Examination Centre will be allowed with admit cards only.**

On the basis of information given in the FDDI Application Forms, Admit Cards of provisionally eligible candidates will be available for download from [www.fddiindia.com](http://www.fddiindia.com) or <https://applyadmission.net/fddi2022> from 6th June 2022 onwards. Candidates are advised to regularly check FDDI website for updates.

**Note:** Admit Cards and Results for AIST 2022 will be available on FDDI's website only. No separate communication will be sent by post.

## EXAMINATION CENTRE

Candidates should reach the examination centre at least 90 minutes before the commencement of the examination. Mobiles and other electronic gadgets are not allowed inside the Examination Centre. Candidates found with mobile or other electronic gadgets will be asked to leave the examination centre and shall be disqualified.

## ELIGIBILITY OF CANDIDATES WITH VALID MAT SCORE FOR ADMISSION IN MBA PROGRAMME

All eligible candidates with valid MAT score are allowed for participating in Admission process for MBA programmes for the academic session 2022-23.

The criteria for processing MAT score against the FDDI AIST Rank are as follows:

**“The aggregate percentile of MAT examination may be equated at par with FDDI percentile. Marks corresponding to the nearest percentile of the candidate who appeared in the FDDI AIST may be allotted and the candidate having percentile in MAT examinations may be positioned just below such candidate”.**

Students having valid MAT score are needed to apply online for admission 2022. However they may be given exemption from appearing in AIST 2022. In case they appear for AIST examination 2022, the rank for such candidates shall be determined on the basis of candidate's performance in AIST 2022.

## ADMISSION UNDER NRI / INDUSTRY SPONSORSHIP/ INTERNATIONAL STUDENTS CATEGORY

Over and above the regular seats, 10% seats are reserved in each programme for NRI / Industry-Sponsored / International candidates who meet the prescribed eligibility criteria. The NRI/ Industry Sponsored Candidate shall be interviewed and the selection shall be done on merit basis. NRI/ Industry sponsored candidates are required to pay twice the tuition fee in case of Noida, Hyderabad, Chennai, Kolkata and Chandigarh campuses and 50% extra tuition fee for other campuses in addition to the other components of the fee. International Students can refer to see the prescribed fee structure as uploaded at

[https://studyinindia.gov.in/institute\\_details?institute\\_ID=SII-I-0269&active\\_tab\\_index=1](https://studyinindia.gov.in/institute_details?institute_ID=SII-I-0269&active_tab_index=1)

Or

<https://www.fddiindia.com/foreign-nationals.php>

## NON RESIDENT INDIAN (NRI)

Non Resident Indians, who are citizens of India holding an Indian passport and have temporarily immigrated to another country for six months or more for work, residence or any other purpose and who meet eligibility and admission requirements of FDDI can also apply for admission.

Only a person who is a NRI himself/herself may seek admission and no other candidate without NRI status would be eligible. Admission under this category shall be made on the basis of merit. If any or all seats from the NRI quota remain unfilled, the resulting vacancy shall be filled on merit of the applicants for admission.

The vacant seats under NRI / Industry-Sponsored/ Foreign Nationals category will not be offered to any regular candidate.

Candidates may apply for admission under NRI/ Industry Sponsored category in the mid of July 2022. Please visit the FDDI website for regular updates regarding submission of Application Form under this category.

## ADMISSION UNDER INDUSTRY SPONSORSHIP

Industry Sponsored candidate applying for admission into Bachelor & Master programmes have to fill the registration form available at the Institute website (tentatively in the mid of July 2022). Candidates applying in the sponsored category must submit a sponsorship certificate issued on the company letter head duly signed & stamped by the authorized person as per the format given below.

To

The Managing Director,  
Footwear Design & Development Institute,  
NOIDA - 201301

Dear Sir,

We are sponsoring Mr. / Ms. .... for ..... programme  
scheduled to commence from 16th August 2022.

We also undertake to employ Mr. / Ms. .... after the programme is completed.

- We agree to pay twice of the tuition fee. (For Noida/ Hyderabad/ Chennai/ Kolkata/ Chandigarh Campus)
- We agree to pay 50% extra of the tuition fee. (For all other Campuses)

\* select the applicable option

Office Seal

Signature

## ADMISSION FOR INTERNATIONAL STUDENTS

Out of this 10% allocation, 5% seats are reserved for the foreigners/ NRI/ PIO.

Further out of this, 5% Allocation of seats for the foreigners/NRI/PIO with maximum 2 seats per programme per campus will be considered for 25% scholarship/ concession in Tuition Fee under Study in India Programme.

The scholarship will be awarded in order of merit prepared on the basis of score achieved in TOEFL/ GRE/ GMAT/ SAT (as the case may be) by the students of above mentioned categories applying under 'Study in India' scheme of Government of India.

Foreign Nationals (whether residing in India or abroad) who meet the prescribed eligibility and admission requirements of FDDI can also apply for admission via

<https://studyinindia.gov.in/admission/Registrations>

The selection of eligible candidates of this category for admission in FDDI will be based on their TOFEL/SAT/GMAT/GRE scores (as the case may be) and not on the basis of the Entrance examination. The availability of seats & fee structure for this category of candidates may be seen @

[https://studyinindia.gov.in/institute\\_details?instituet\\_ID=SII-I-0269&active\\_tab\\_index=1](https://studyinindia.gov.in/institute_details?instituet_ID=SII-I-0269&active_tab_index=1)

Or

<https://www.fddiindia.com/foreign-nationals.php>

## PERSON OF INDIAN ORIGIN (PIO)

A person of Indian origin possessing foreign citizenship (except that of Pakistan and Bangladesh) without 'NRI' status, who holds a foreign passport at the time of application, consideration for admission and during the period of his/her study, he/she or anyone/both of his/her parents or anyone/both of his/her grandparents is (or was)/are (or were) citizen(s) of India by virtue of the provisions of the Constitution of India or Sec. 2(b) of Citizenship Act, 1955 (Act No. 57 of 1955).



- Institute reserves 15% seats for Scheduled Caste (SC) and 7.5% seats for Scheduled Tribe (ST) and 27% seats for OBC (Non Creamy) candidates respectively in each programme for regular seats.
- 3% seats are reserved for differently abled candidates in each programme for regular seats as per the Persons with Disability Act 1995. Such candidates should submit the disability certificate issued by medical board notified by State / Central authority certifying their disability as 40% or more.
- 10% seats are reserved for Economically Weaker Section (EWS) as per MHRD office memorandum number 12-4/2019-UI dt. 17/01/2019. (As per MHRD office memorandum number 12-4/2019-UI dt. 17/01/2019 regarding Reservation for Economically Weaker Section (EWS), candidates who are not covered under the scheme of reservation for SCs, STs and OBCs and whose family has gross annual income below Rs. 8 lakh (Rupees eight lakh only) are to be identified as EWSs for benefit of seat reservation in FDDI Admissions 2022.)
- Candidate applying under OBC quota has to satisfy the caste and creamy layer requirement details. National Commission for Backward Classes (NCBC) websites may be seen for reference :
  - (a) <http://www.ncbc.nic.in/backward-classes/index.html>
  - (b) <http://www.ncbc.nic.in/html/creamyayer.html>
- Candidate applying under this OBC quota are to produce a Caste Certificate issued not before April 01, 2021 from the Competent Authority of the respective States/ Union Territories certifying that they don't belong to the creamy layer. Failure to produce an appropriate certificate shall make the candidate ineligible.
- The caste which is mentioned in the OBC document should find its mention in the central list of OBC available at the below mentioned links :  
<http://ncbc.nic.in/backward-classes/index.html>
- The candidate should possess an OBC (Non-Creamy) certificate issued in the name of the candidate and not in favour of the respective parent/guardian.
- The OBC (Non-Creamy) certificate should clearly mention that the candidate belongs to the non-creamy layer.
- Candidates belonging to the Creamy Layer of OBC are not entitled to apply under the reserved category OBC(NC) and will have to submit their application under General (Unreserved) category.
- In case of married women applying to any course under reserved category, she has to produce the caste certificate in her own name. Certificate in the name of husband/mother/father is not acceptable.

**Note:**

1. FDDI reserves the right to change the campus and / or programme of a student if the enrolment for that specific program at the campus is less than 20 students. Subsequently student will be required to pay fee and other charges as applicable for that specific campus and / or programme.
2. Based on the information provided by the candidate in the application form while applying online, the candidate will be provisionally allowed to appear for the FDDI AIST 2022 Entrance Examination. It will be the responsibility of the candidate to provide valid certificates at the time of admission.

## GUIDELINES FOR WITHDRAWAL OF ADMISSION AND FEE REFUND

- A. A candidate, who secure admission in any programme and further withdraws admission, will not be considered for admission during subsequent rounds of counselling, if any.
- B. In case the candidate is seeking refund before commencement of the academic session, the request for withdrawal of admission may be submitted to the Admission department, FDDI Noida to admission[AT]fddiindia[DOT]com
- C. After commencement of the academic session, refund request may be submitted to the Admission In Charge of the Campus allotted to the candidate. The candidate will be required to surrender the original Admission receipt issued at the time of Counselling/Admission while applying for withdrawal of admission.
- D. Requests for withdrawal of admission would not be entertained without original Admission receipt.

**THE CRITERIA FOR REFUND OF FEE IN CASE OF WITHDRAWAL OF ADMISSION UNDER REGULAR/ NRI/ INDUSTRY SPONSORED/ FOREIGN NATIONAL CATEGORY IS MENTIONED BELOW:**

Sr. No.	Submission of Application for Withdrawal at FDDI	Amount to be refunded
1.	On or before Commencement of Classes for Academic Session 2022-23	100% of the total fee submitted minus Rs. 10000 (Registration Fee)
2.	After Commencement of Classes for Academic Session 2022-23	Only Security Deposit shall be refunded.

**ALL DISPUTES SUBJECT TO LEGAL JURISDICTION OF DELHI ONLY.**

**Note:**

1. No further representation/ correspondence in this regard will be entertained by the Institute after 31st August 2022.
  - (i) No request for either change of Programme or Campus will be entertained after allotment of seats.



# 12 CAMPUSES OF FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE



**FDDI NOIDA**



**FDDI, KOLKATA**



**FDDI JODHPUR**



**FDDI ROHTAK**



**FDDI FURSATGANJ**



**FDDI CHHINDWARA**



**FDDI GUNA**



**FDDI ANKLESHWAR**



**FDDI CHENNAI**



**FDDI HYDERABAD**



**FDDI PATNA**



**FDDI CHANDIGARH**



**A10/A, SECTOR 24, NOIDA  
UTTAR PRADESH - 201301**

**[admission@fdiindia.com](mailto:admission@fdiindia.com)  
0120-4500100/152/203/275  
[www.fdiindia.com](http://www.fdiindia.com)**



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