

## Panjab University, Chandigarh

### Social and Business Ethics

B.Com.—III, Semester—VI

Time Allowed: 3 Hours

Max. Marks: 100

[External Assessment: 80 Marks

Internal Assessment: 20 Marks]

**Objectives:** The course aims to educate that how the adoption of Business Ethics by organizations not only discourages corporate wrong-doing, but also contributes substantially in the achievement of corporate excellence.

#### UNIT-I

Business Ethics, Definition, Nature, Purpose, Ethical Issues in Management, Causes of Unethical Behaviour, Ethical Abuse-Values, Morals and Business Ethics—Levels of Business Ethics, Myths of Business Ethics, Relationship between Value, Morals and Ethics, Conflict of Interest.

Ethics at Workplace: Individual in Organisation, Gender Issues, Harassment, Discrimination, Ethics in Accounting & Finance, Marketing and Consumer Protection—Importance, Problems and Issues.

#### UNIT-II

Whistle Blower Policies—Meaning, Importance and Issues.

Corporate Social Responsibility under Company Act 2013.

Ethical Issues in Corporate Governance.

Environmental Issues—Protection of Natural Environment, Prevention of Pollution, Depletion and Conservation of Natural resources.