

Syllabus
Panjab University, Chandigarh
M.A. Sociology Semester IV
SOC O 645 : Enterprenurship and Development

Objective

This course is acquainting the students with various theoretical developments in the area of entrepreneurship and their implication for action programs. Accordingly, first two units deal with various theories and development of entrepreneurship in different communities and groups. The other two units deal with the implication of theories for action programs and development of Entrepreneurship Development Program (EDPs) and interaction of entrepreneurs with business environment.

INSTRUCTIONS FOR THE PAPER-SETTERS AND FOR CANDIDATES

- (i) The theory question paper will be of 80 marks and 20 marks will be for internal assessment. Duration of the paper will be 3 hours.
- (ii) For private candidates, who have not been assessed earlier for internal assessment, the marks secured by them in theory paper will proportionately be increased to maximum marks of the paper in lieu of internal assessment.

The paper setter must put note (ii) in the question paper.

The syllabus will be divided into four units.

There will be 9 questions in all. The first question is compulsory and shall be short answer type containing 10 short questions spread over the whole syllabus to be answered in about 30 to 35 words each, carrying 20 marks i.e. 2 marks each. Rest of the paper shall contain 4 units. Each unit shall have two long questions and the candidates shall be given internal choice of attempting one question from each Unit-4 in all. Each question will carry 15 marks.

Course Outline

Unit-I

Entrepreneur and Entrepreneurship:

Concept, Functions: Growth of Entrepreneurship with special reference to India

Theories of Entrepreneurship: Max Weber, David McClelland, E. E. Hagen, B. E. Hoselitz and Schumpeter

Unit-II

Entrepreneurship among Social Groups

Business Communities: Samurai Community in Japan, Filipino and Chinese in Philippines; Parsees, Marwaris, Ramgarhias, Ravidasias and Business Communities in South India; Social Groups: Women, Tribals, Scheduled Castes

Unit-III

Development of an Entrepreneur

Implication of Theories for Action Program and Development of Entrepreneurs through Training and Entrepreneurship Development Program (EDPs).

Unit-IV

Entrepreneurship and Environment:

General Environment, Typology of Environment, Role of Business Associations in Controlling the Environment.