

Syllabus

Panjab University

B.Com. (Honours) 5th Semester

BCH 507: Strategic Financial Management

OBJECTIVE AND EXPECTED OUTCOME OF THE COURSE: *This Course aims at enabling the students to understand various financial management concepts and to apply financial management theories and techniques for strategic decision making and informed analysis. It aims at enabling students to manage basic corporate finance transactions besides investing more profitably and operate more efficiently.*

UNIT - I

Introduction to Strategic Financial Management. Interface of Financial Policy and Strategic Management. Significant references for Strategic Financial Management. Strategic Business Unit. Ratio Analysis for Financial Performance Appraisal. Cost of Capital and Capital Structure Decisions. Financing Choices and Decisions: Differences in financing of venture firm, mature companies and firms in high growth stage, Deal structuring and pricing, IPOs and their underpricing. Asset stripping. Investment Appraisal Techniques. Capital Rationing, Impact of inflation on capital budgeting decisions.

UNIT - II

Financial aspects of Corporate Restructuring. Monitoring the Restructuring Process. Leveraged Buyouts (LBOs), Management Buyouts (MBOs), Spin Offs and Asset Divestitures. Financial Engineering. Financial Innovation: Relevance, Drivers and Implications. Ethical Aspects of Strategic Financial Management. Financial Aspects of Supply Chain Management and Distribution Chain Management. Innovative Approach to Internal Cost-Profit Analysis. Valuation of a Business Enterprise. Financial Aspects of Brand Management.