

Syllabus

BBA 222: Project Management

Objective : *To enable the students to acquire basic knowledge of different facets of Project Management.*

UNIT – I

Concept of Project : Meaning, Characteristics, Classification of Projects, Project Life Cycle and its Phases. Project Management, Steps Daming Cycle for Project Management, Project Management and Line Management.

Project Manager : Roles and Responsibilities, Project Management as a Profession.

Generating and Screening Ideas – Steps, Monitoring the Environment, Scouting for Project Ideas, Preliminarily Screening, Project Rating Index.

Feasibility Studies – Technical, Financial, Economic, Social, Legal Managerial.

UNIT – II

Project Appraisal Techniques : Objectives, Types and Methods.

Project Risks : Meaning, Types, Measurement of Risk, Sensitivity Analysis, Stimulation, Monte Carlo. Decision Tree Analysis (Basic Concepts only).

Project Evaluation – Meaning, Evaluation v/s Appraisal, Objectives of Project Evaluation, Types of Evaluation, Essential of Sound Evaluation, Techniques, Agency for Evaluation, Scope of Evaluation.

Project Organization and Control – Project Network Analysis (Basic concepts of PERT, CPM, Cost and Time Over Run.)

Project Reporting : Meaning, Purpose, Process, Requirements of a Good Report, Methods, Principles of Good Reporting System.